



Automate Problem Detection with Operations Analytics April 7, 2016

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Today's Speakers



Gabriel Martinez Senior Product Marketing Manager **Hewlett Packard Enterprise**



Gary Brandt Hewlett Packard Enterprise Hewlett Packard Enterprise



Naama Shwartzblat Senior Product Manager Technical Marketing Manager

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Questions







Topics

- Introductions
- Overview of Operations Analytics
- Poll Questions
- Deep Dive into Automated Detection
- Poll Questions
- How HPE IT uses Big Data in IT Operations
- Q&A
- Webinar Survey



Speakers



Gabriel Martinez
Senior Product Marketing Manager
Hewlett Packard Enterprise



Naama Shwartzblat Technical Marketing Manager Hewlett Packard Enterprise



Gary Brandt Senior Product Manager Hewlett Packard Enterprise

Market Trends and Growth Drivers

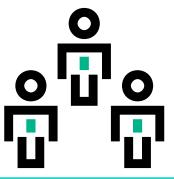


ITOA Growth Drivers

- Outdated Rule-Based Systems
- Point Tools Limitations
- Complex Diverse Environments



HPE
Operations
Analytics



Customer Expectations

- Flexible, Scalable Architecture
- Transform Data into Intelligence
- Problem Detection & Prediction



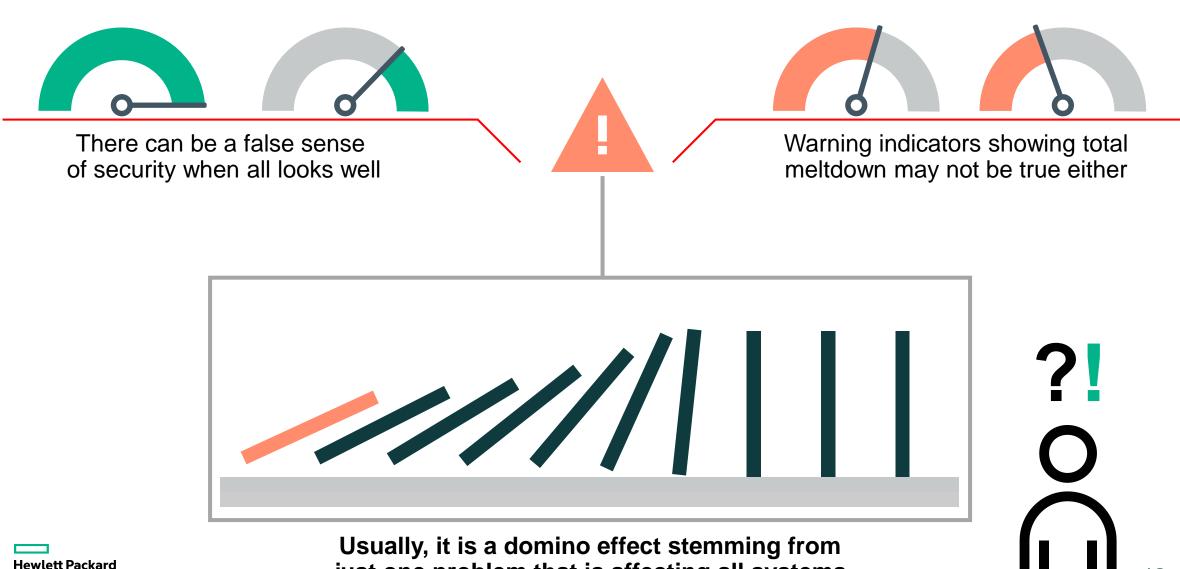
Poll question

What do you find most challenging in detecting IT issues?

- a) Too many internal resources required
- b) Overwhelming manual effort
- c) Current tool doesn't easily find issue
- d) Not sure where to begin
- e) Other



What caused your last outage?

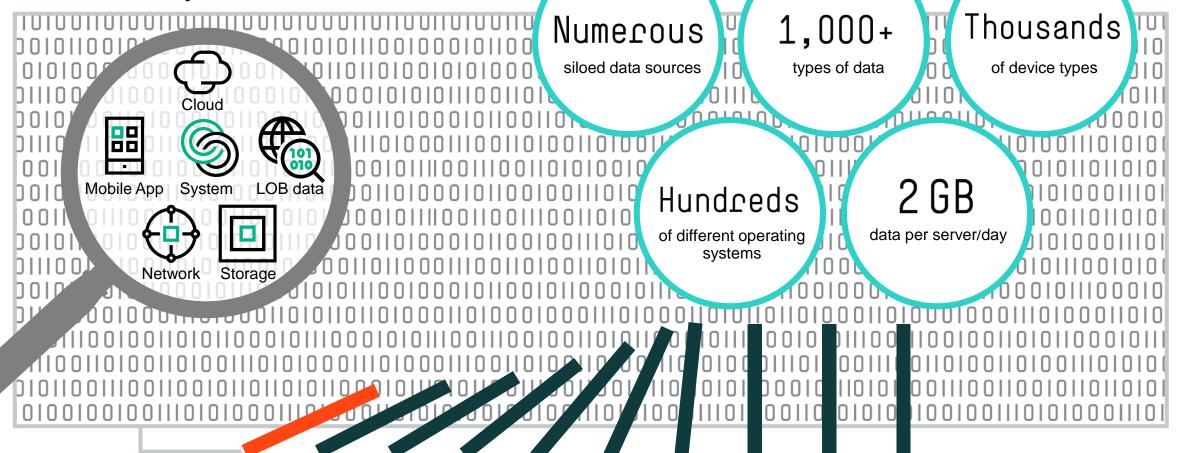


Hewlett Packard Enterprise

just one problem that is affecting all systems

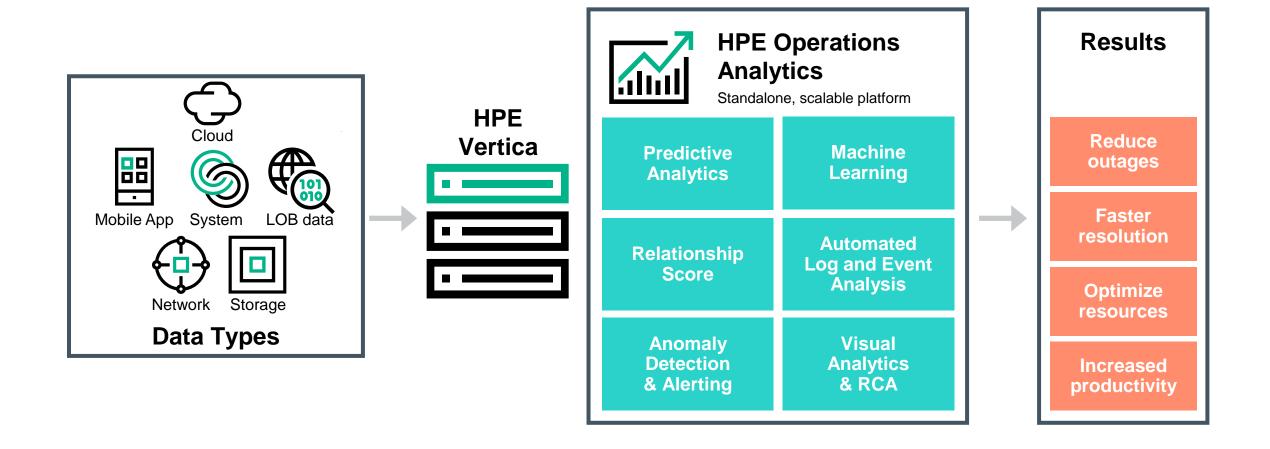
The answer lies in your data

But how do you make sense of it?



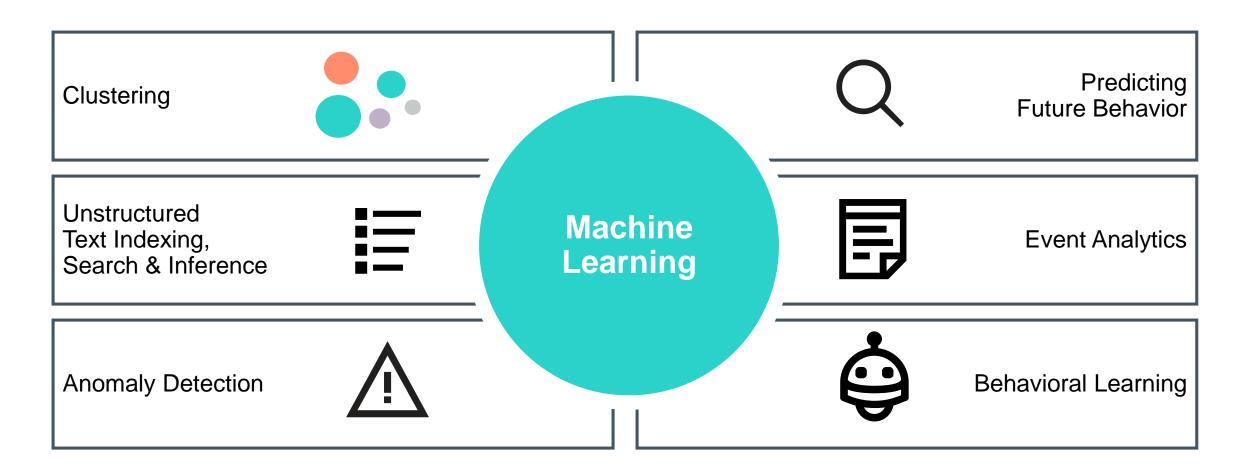


Introducing HPE Operations Analytics



Machine Learning Powers HPE Operations Analytics

Developed in collaboration with HPE Labs





Poll question

What approach do you currently take, related to IT issues?

- a) Proactive
- b) Reactive
- c) Not sure
- d) We don't have IT issues

Overview of Operations Analytics

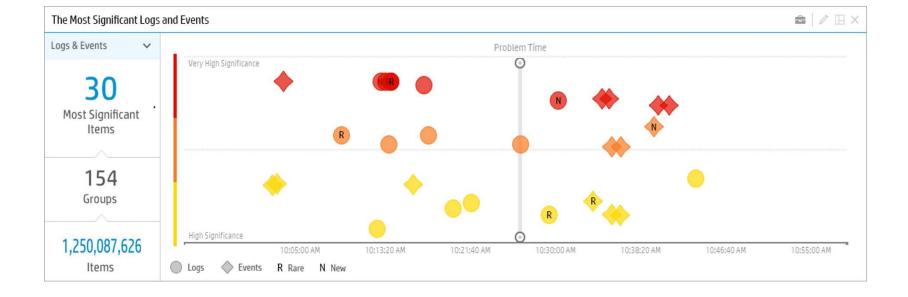


Key features



Log and Event Analytics

Focus on relevant items for quicker resolution



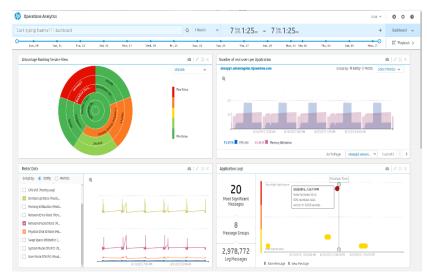


Key features



Root Cause Analysis (RCA)

Find problems with ease





Visual Analytics

Clear, intuitive dashboards



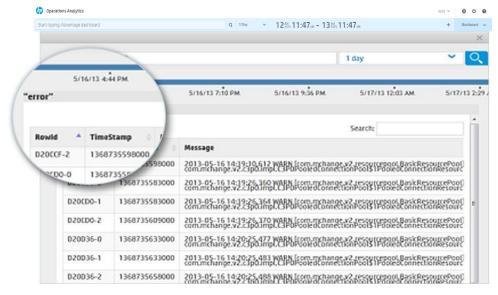


Key features



Intelligent Search

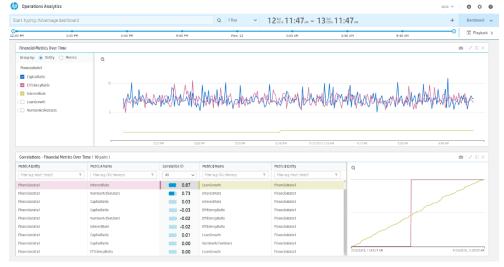
Deep-dive into messages





Relationship Score

Connection between metrics





Key features



Predictive Analytics

Forecast future performance



Anomaly Alerting

Real-time problem warnings

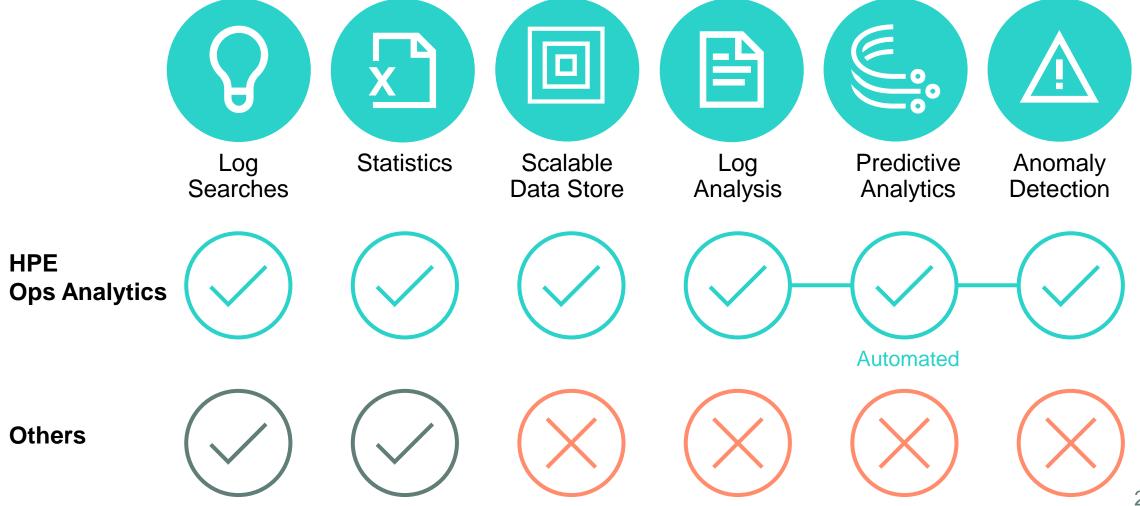






Old-fashioned log search is not enough

Move beyond chance-based resolution with advanced analytics





Standard use cases



Big Data store and analysis



Anomaly detection and troubleshooting



Historical and predictive analytics



Business insights



Poll question

Do you feel your current IT process requires better automation?

- a) Yes
- b) No
- c) Unclear/Not Sure



Deep dive into automated detection

Prevent downtimes with predictive analytics

- Self-learning engine to establish baselines in real-time
- Compare past behavior to forecast behavior
- Comprehensive predictive analytics
- Analytics include insights from log files



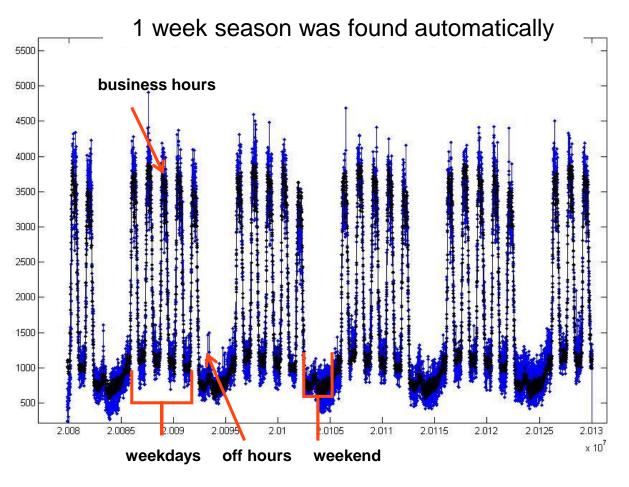
Establish baselines of acceptable performance



Predict future performance trends



Detection of metric seasonality



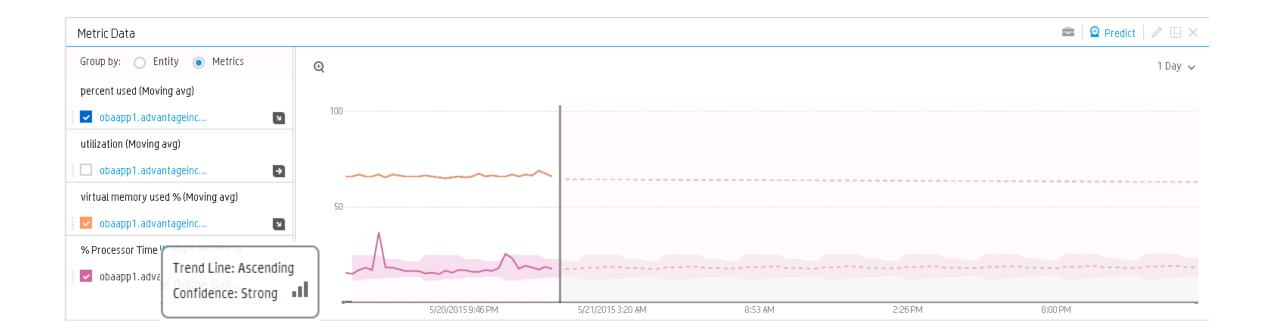
Black line – data

Blue line – upper
and lower baseline
sleeve



Predict and trend analysis

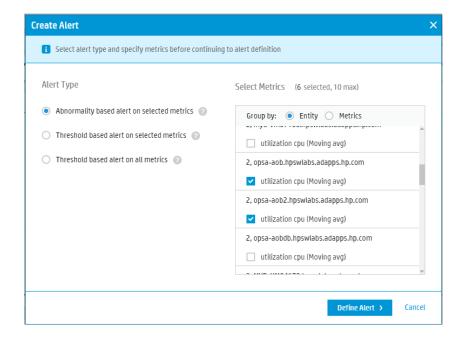
- Generate a prediction line for multiple metrics based on past behavior and seasonality
- Identify the metric trend





Abnormality based and threshold based alerts

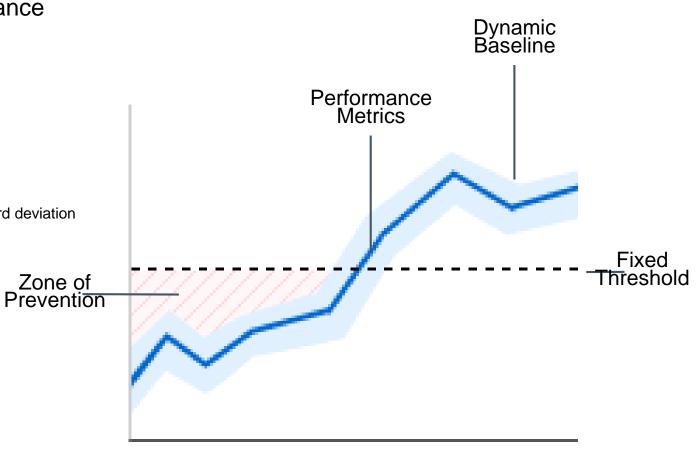
- Identify issues proactively and send early alerts before they impact your business
- Discover issues as they occur without performing an investigation
- Execute actions (email, script execution, SNMP traps and send events to OpsB) when alert is triggered
- Can be defined for a single metrics or up to 10 metrics per alert





Proactive management with early warning alerting

- Near real-time alerting when performance exceeds dynamic baseline
- Alert on multiple metrics
- Flexible alerting parameters
 - Normal range defines the baseline sleeve width in standard deviation multiplies
 - · Above/below/both the baseline sleeve
 - Optional additional condition for static threshold
- Preview analysis of alert





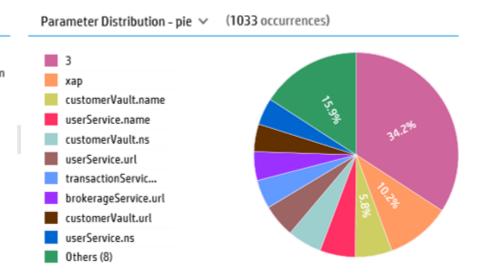
Power of analyzed data hidden in log messages

Valuable information is hidden in the log message behavior as well as the log message data itself

- Analyze log file data as metrics
- Track message group statistics over time
- Track parameter distribution
- Use baseline, prediction, correlations and alerts on information coming from log files

Message Text

Threshold violation(s) for <u>latency</u> [/ <u>configService/parameter/wsdl</u> . <u>brokerageService.url</u> (<u>774.5ms</u> > <u>524.9ms</u>)]. Impacting applications: <Advantage Banking Premium> on Advantage-Banking-Premium-Java-Agent: obapremium.advantageinc.hpswdemo.com





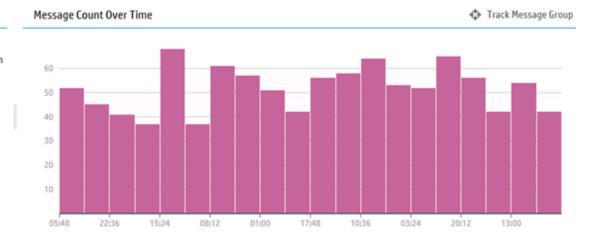
Expose log & event count as metric

Understanding the message behavior over time

- Analyze log message group count as metric
- Ability to baseline, predict and alert based on log behavior over time
- Ability to correlate log behavior against system and performance metrics as well as non IT metrics

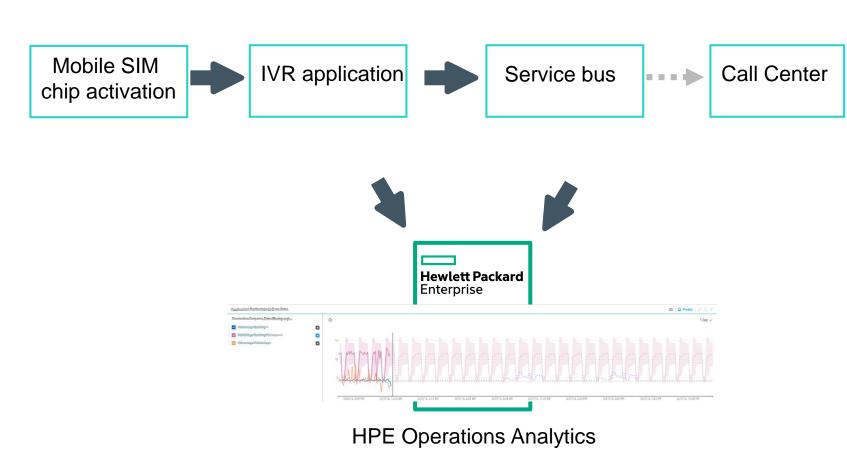
Message Text

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Operational visibility to revenue, customer experience, and cost



Metrics:

- CPF
- Number of calls
- Number of successes
- Time-outs
- Network issues
- Response time

Business outcomes:

- Streamlined process
- Reduced call center activity
- Improved customer experience
- Near real-time data insights



Fast root cause analysis

- Visualizations of multiple data sources, data types, in the same time-window context, leads to better understanding of complex problems
- "Time machine for the Data Center" guides you to faster problem resolution through play-back and play-forward of IT data
- Get to the most significant log and event messages with the advanced analytics
- Combining analytics of all data (metrics, events, topology, logs) reduces the time to identify and correct problems





Automated log and event analytics

The power of pattern recognition



From raw messages to clusters

Severity and keywords

Discovering interesting clusters

Abnormal detection

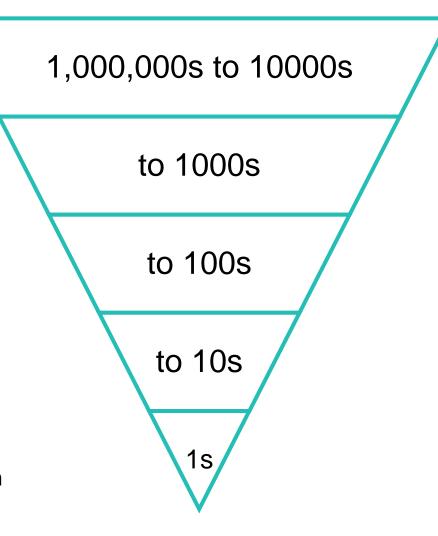
Baseline for logs / events

Expert Sourcing

Learning the importance of logs / events from SMEs

Root cause messages

Visual correlation with application performance



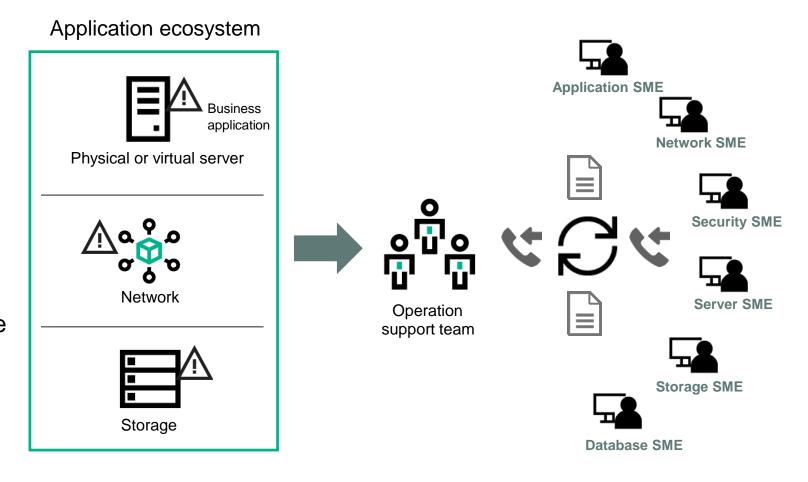


How HPE IT uses Big Data in IT Operations



Troubleshooting without Operations Analytics in HPE IT

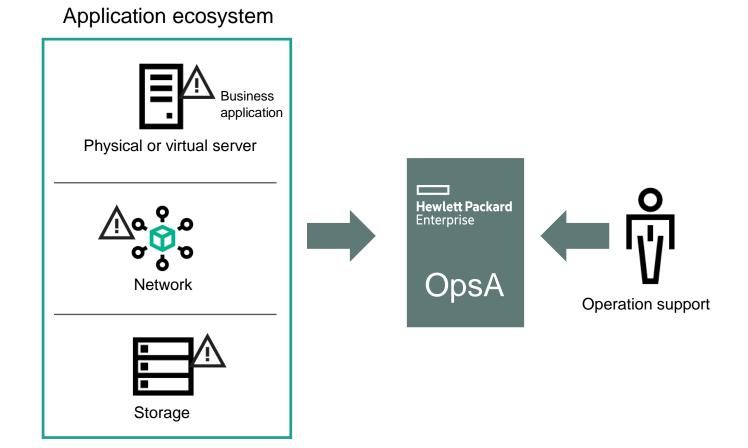
- Many subject matter experts involved in major incidents
- Manual analysis in isolation
- Manual correlation of data
- Long time to identify root cause





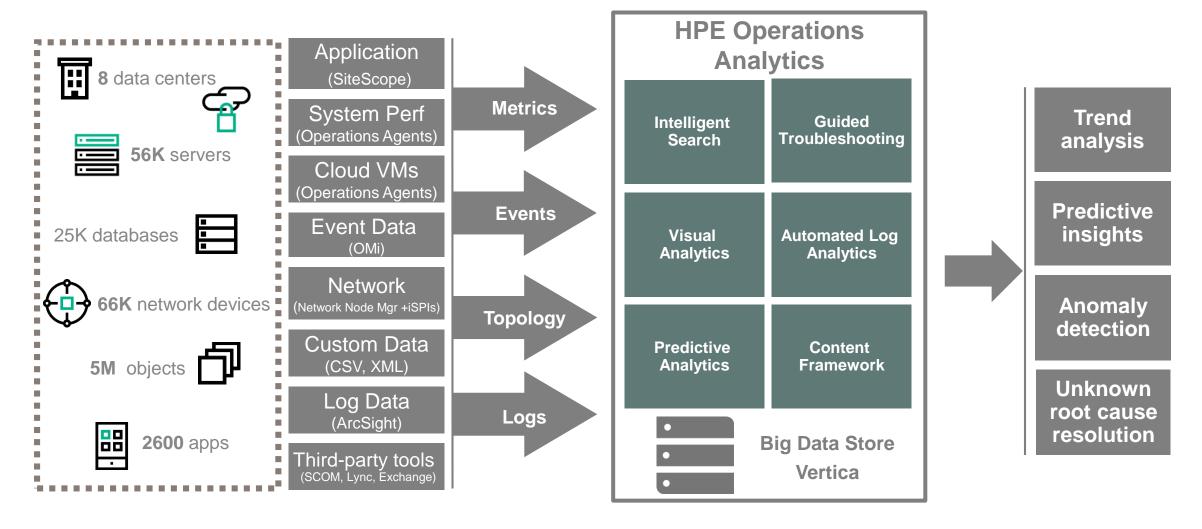
Troubleshooting with Operations Analytics in HPE IT

- All relevant data in a single dashboard
- Data is timely and correlated
- Data easily viewed in visual analytics
- Historical view of data instantly available
- Faster time to identify root cause with fewer people involved





HPE Operations Analytics in HPE-IT





HPE IT use cases and scenarios

Troubleshooting application and database production issues

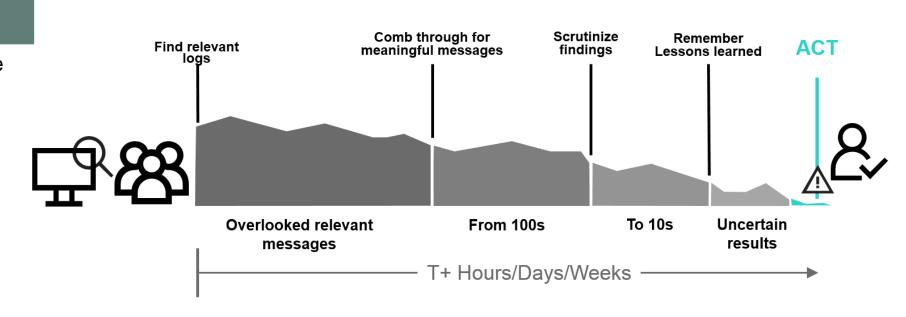


Troubleshooting application and database production issues

Application performance issues detected by monitoring, pointing to database problem

Challenges

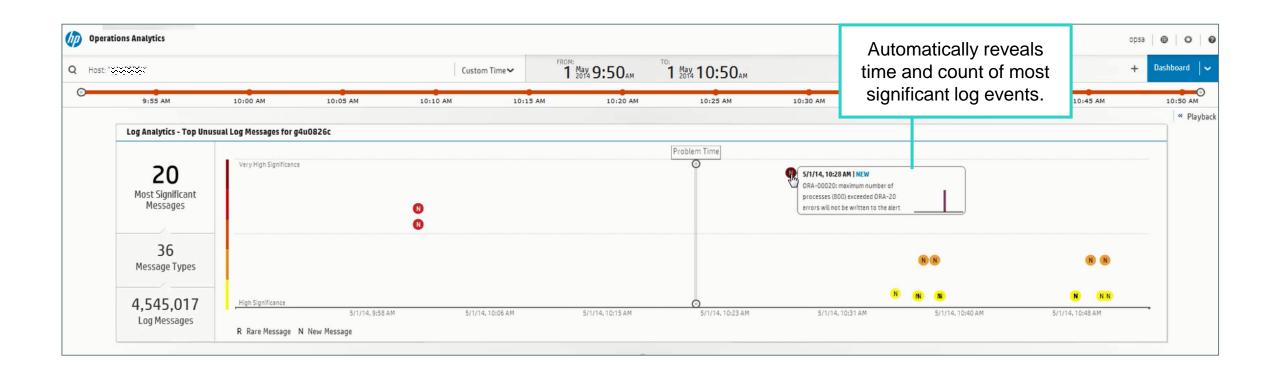
- Solving problems before service performance is affected
- Siloed teams mean working on problem
- No one has overall picture
- Highly manual efforts



Traditional troubleshooting approach

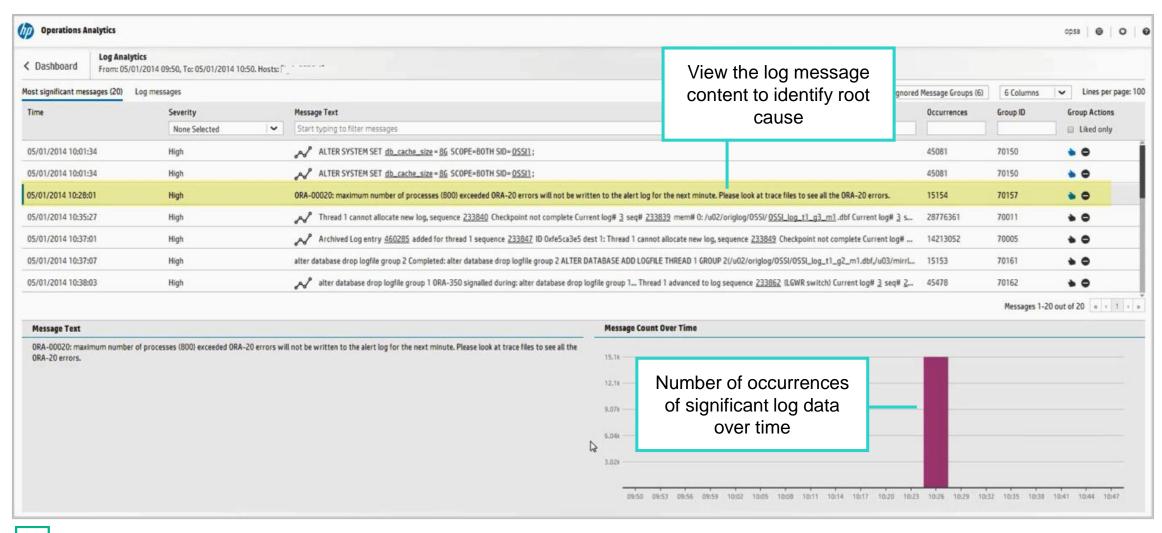


Analyze millions of messages to reveal root cause with automated log analytics





Drill down to actual root cause log messages



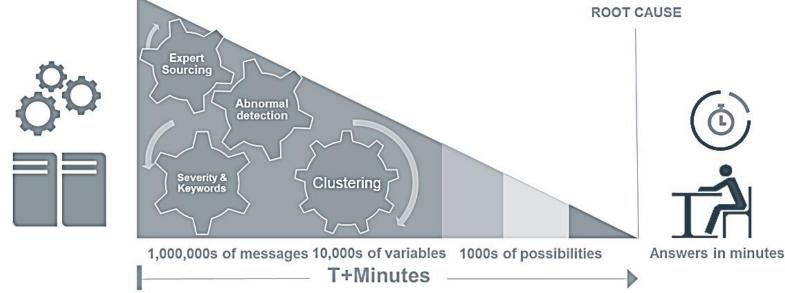
Troubleshooting application and database production issues

Solution

- Automated log analytics
- Automatic troubleshooting guidance based on machine learning
- Automated No-search analytics

Benefit

- Fast root cause identification (¼ the time)
- Fewer experts involved (5 SMEs to 1)
- Cuts order backlog by 50%







HPE IT 3PAR use case OpsA increasing value to LOB



Hewlett Packard Enterprise 3PAR Storage line of business





HPE premier Storage business

Proactive "phone home" monitoring service available to 3PAR customers

Service enables 3PAR customers with latest capabilities and proactive protection of potential problems

HPE IT systems enable/support "phone home" services

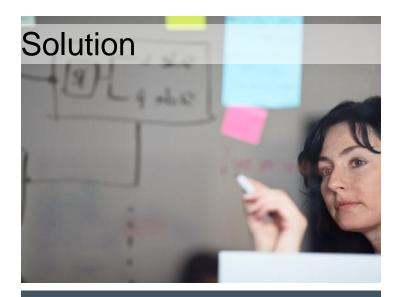


Optimizing HPE 3PAR Operations using Big Data Analytics



Isolate problems
Reduction of file transfers late
Reduce file transfer overdue
Difficult to isolate problem

Manually interpreting behavior



Near real-time metric collection using OpsA

Define & measure big-picture view of 3PAR ecosystem

OpsA baselines defines "normal" behavior

OpsA guided troubleshooting



Quickly identify what is <u>not</u> 'normal'

Faster to diagnose problems

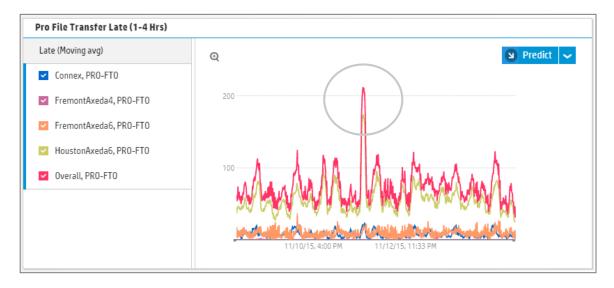
Eliminated manual efforts of collecting and correlating data

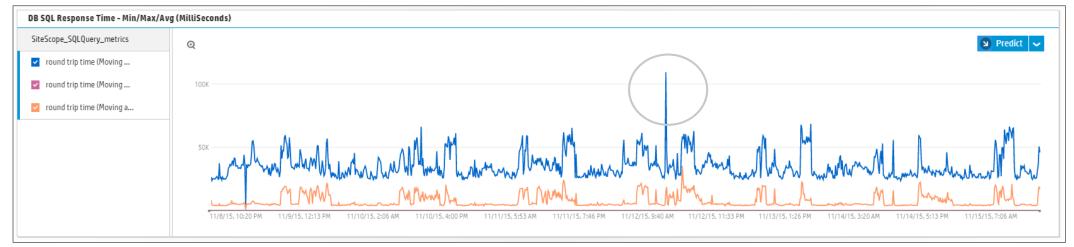
Decreased Mean Time To Recover (MTTR)



Baselines to define "what's normal" in the environment

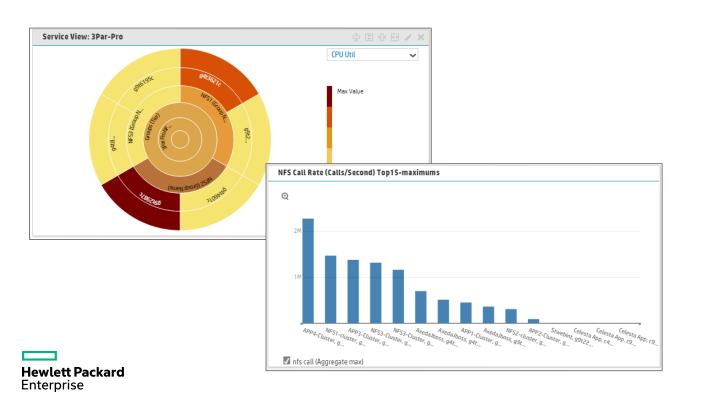
- Baselining metrics help IT define normal behavior of the application ecosystem.
- Quickly find outliers. Starting point for troubleshooting.

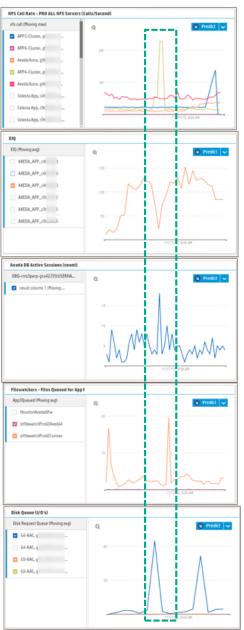




Analyze the ecosystem

- Define services that describe the application ecosystem.
- Correlate metrics from disparate areas to identify areas of impacts.





Network Metrics (nfs call rate)

Application Metrics (processing rate)

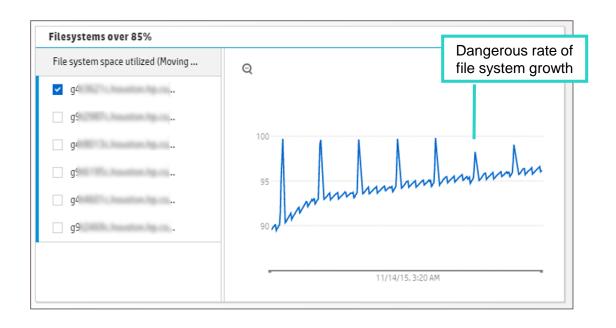
Database Metrics (active session count)

Application Metrics (file queues)

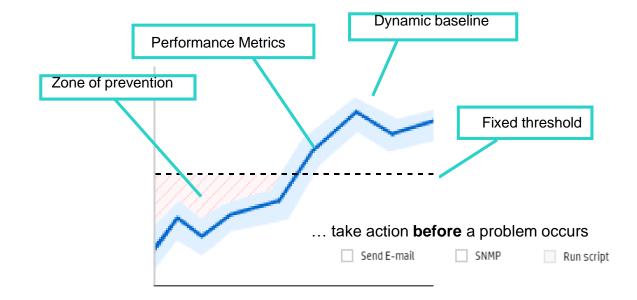
File System Metrics (disk queues)

Identify trends and take action before problems occurs

Dynamic baselines automatically created for all metrics collected



Advance notification with abnormality alerts





HPE IT realized value with Ops Analytics



"Enterprise scale" solution: multiple data centers, 50K+ servers



Automated troubleshooting / reduced manual efforts of collecting and correlating data. Faster time to identify root cause with fewer people involved.



Turn key analytics → "data scientist in a box"..."No search" analytics. Gained insights to the "unknowns" in the environment.



Decreased Mean Time To Resolution (MTTR). 80% labor reduction in troubleshooting.





Q&A

What's Next

hpe.com/software/opsanalytics







Thank you

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