



Integrate User Experience into Your IT Operations
Dashboards with HPE AppPulse and Operations Bridge
March 8, 2016

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Hosted By



Jim Copio
Manager
Whitlock Infrastructure Solutions
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Today's Speakers



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Sr. Product Marketing Manager
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Product Marketing Manager
Hewlett Packard Enterprise



Dan luster
Technical Marketing Manager
Hewlett Packard Enterprise

Housekeeping

- This "LIVE" session is being recorded
 Recordings are available to all Vivit members
- Session Q&A:
 Please type questions in the Questions Pane



Webinar Control Panel

Toggle View Window between Full screen/window mode.

Questions







Agenda



Is user experience the new SLA?

Transforming IT from cost function to value creator

Use cases: Delivering synthetic monitoring and real user data into your operations bridge



User experience in the news



Bell hit with \$1.25M fine for planting 5-star reviews for phone apps

Competition Bureau tells Bell to stop encouraging workers to write rave reviews

By Sophia Hams, CBC News Posted: Od 14, 2015 6:15 PM ET | Last Updated: Od 14, 2015 6:26 PM ET |



Canada's Competition Bureau took issue with the fact some Bell Canada employees wrote glowing reviews for a company app without disclosing where they worked. (Salit Rodan/Canadian Press)



Source: CBC News, October 14, 2015, "Bell hit with \$1.25M fine for planting 5-star reviews for phone apps" by Sophia Harris

Bell Agrees To \$1.25 Million Fine After Fake Company App Reviews

CP | By The Canadian Press

Posted: 10/14/2015 5:01 pm EDT | Updated: 10/14/2015 5:59 pm EDT



THE CANADIAN PRESS

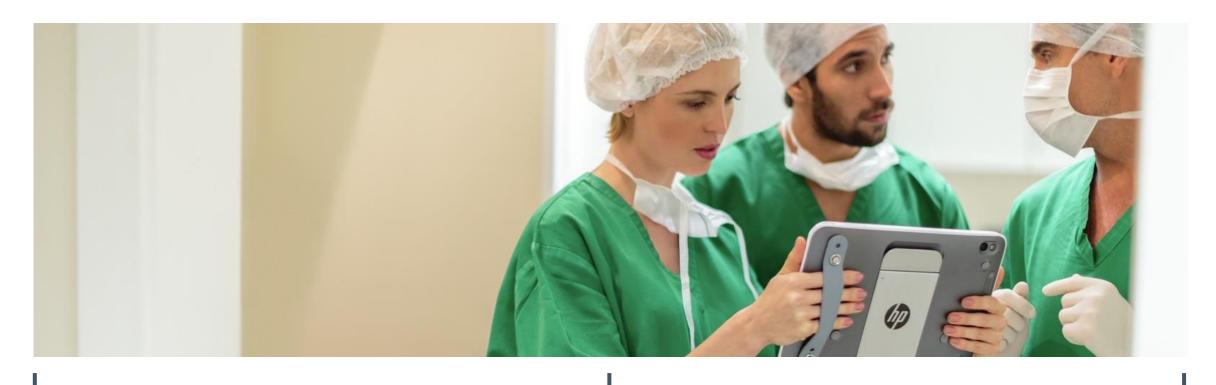
OTTAWA — Bell Canada has reached a deal with the federal Competition Bureau involving the anonymous posting of favourable reviews of company apps by Bell employees.

Under the deal, in which Bell also agreed to a \$1.25-million administrative penalty, the company has "affirmed its commitment not to direct, encourage or incentivize its employees or contractors to rate, rank or review apps in app stores," the bureau said Wednesday.

The issue came to light in November 2014 when certain Bell employees were encouraged to post positive reviews and ratings of the free MyBell Mobile app and Virgin My Account app on the iTunes App Store and the Google Play Store.

Source: The Canadian Press, October 14, 2015, "Bell Agrees to \$1.25 Million Fine After Fake Company App Reviews"

What is user experience?



Utility | Usability | Aesthetics | Playfulness

Identification | Stimulation | Value | Empowerment



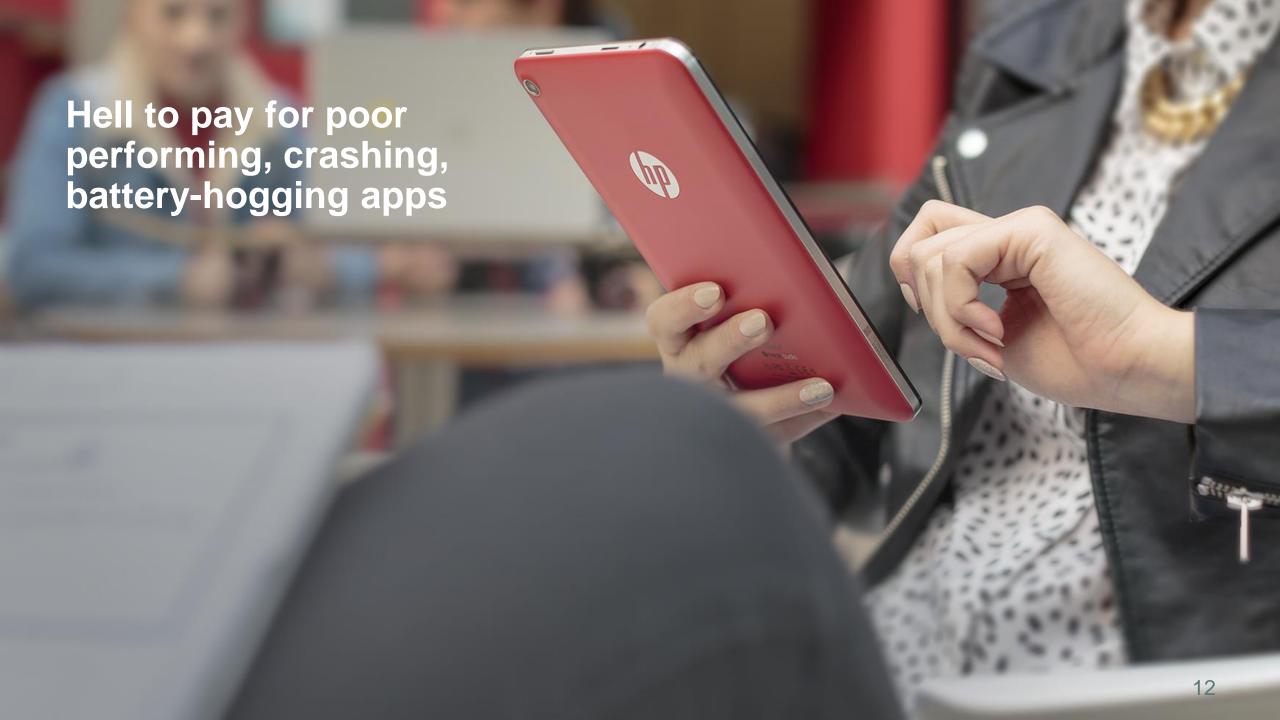
"UX is the perceived quality when the user is doing a work task."

"Delivering User Experience with Agile Development Teams"

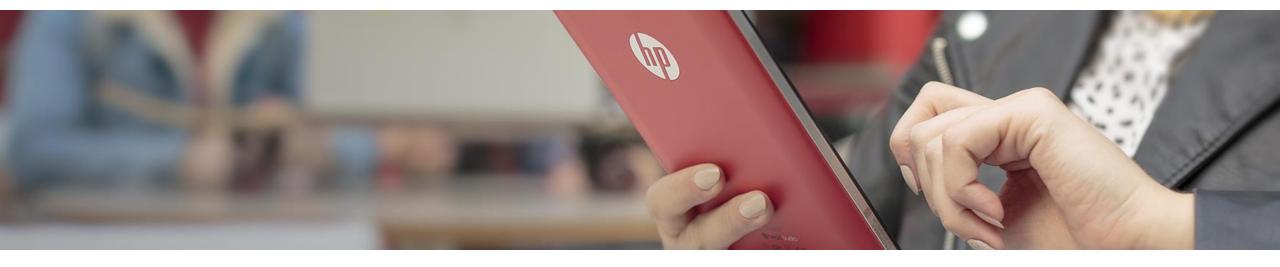
by Magnus Revang, Gartner, June 25, 2015

- Used with permission



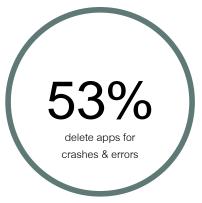


Rising user expectations









App Usage & Abandonment Survey
 Dimensional Research, 2015



When should you monitor the user experience?

"The worst way to monitor performance is to wait for someone to complain. We have to know about slowdowns before anyone has to call in."

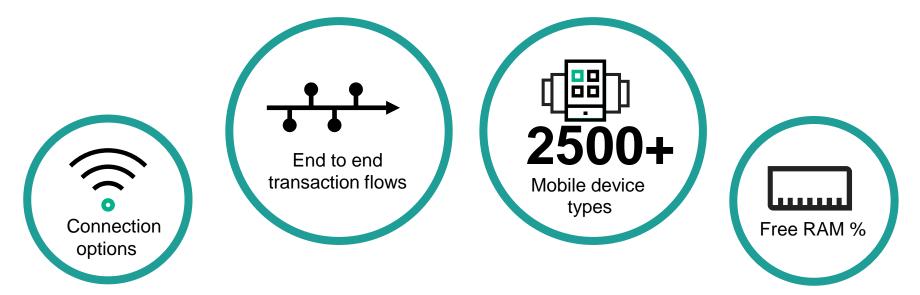
Chris Trimper,
 Enterprise Quality Assurance
 Senior Automation Analyst





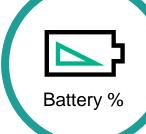






Dozens to hundreds of possible and to and user flows for each web and mobil

of possible end to end user flows for each web and mobile app











Monitoring trends: DevOps lack visibility to user experience

57%
lack APM featuring
UX dashboards

61% Lack end-to-end UX visibility

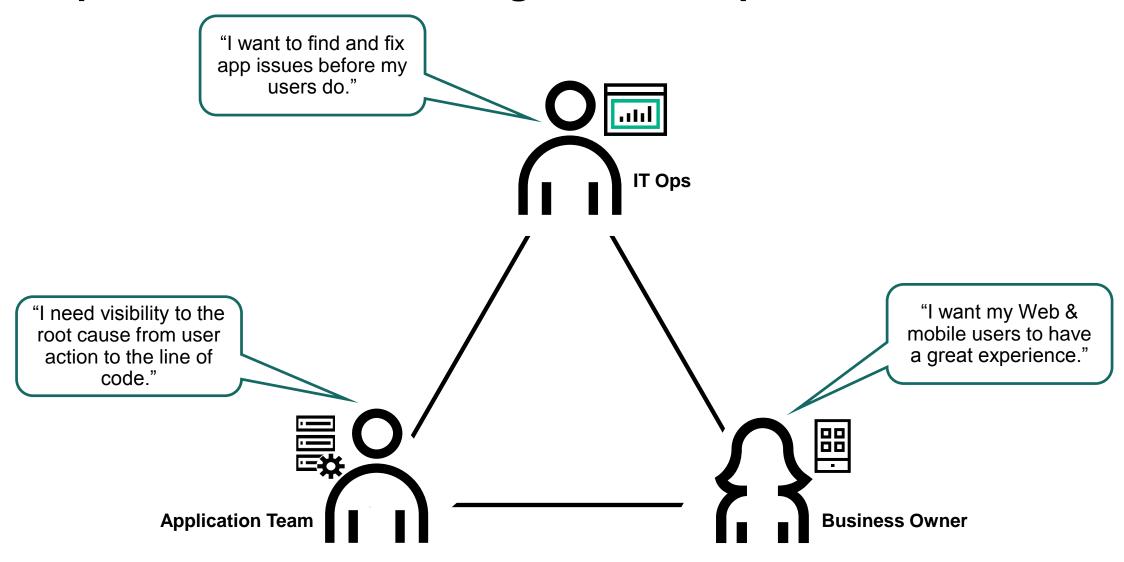
Have no insight into the line of code

67%

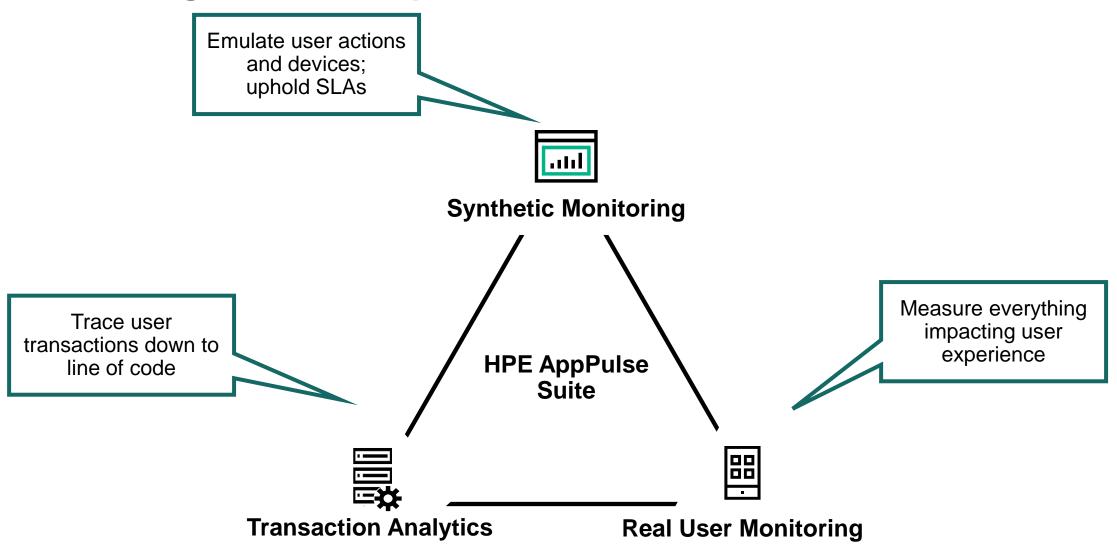
DevOps need full access to APM tools to continuously monitor the digital user experience

 DevOps, APM and User Experience Survey Dimensional Research, 2015

Requirements for monitoring the user experience



Monitoring the user experience from end to end



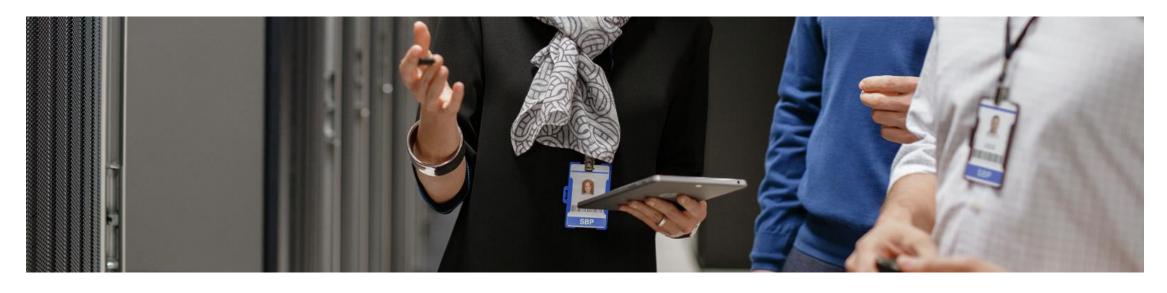


HPE Operations Bridge with HPE AppPulse Suite

Transforming IT from being a cost function to becoming a value creator

IT Operations pain points

Intelligent management for digital business



Cost of ownership

Fragmented visibility

Limited automation

"IT operations leaders are challenged to show how the services they provide tie to business value and move the organization forward." 1



IT must transform from being a cost function...

IT as a cost function

Too many tools cause fragmented visibility

Too many war rooms triage is slow

No automation

Lack of business context

Creates negative impact

Lost revenue Customer churn

Less funding High cost Ops

...to become a value creator

Targeting business value makes

Business on target

Best user experience

Strategic funding

More value with less effort

IT as a strategic partner

Single-pane-of-glass across IT landscape

Automated analytics

Automated remediation

Strategic data for business



The IT Ops new world

- -Visibility into your end user's experience
- Agile Development creates rapidly changing applications
- Built in diverse languages and running in diverse language runtimes







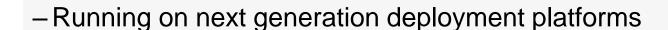
BACKLOG





POTENTIALLY











2-4 WEEKS





Deployed on multiple virtualization platforms











Running on scaled out commodity hardware



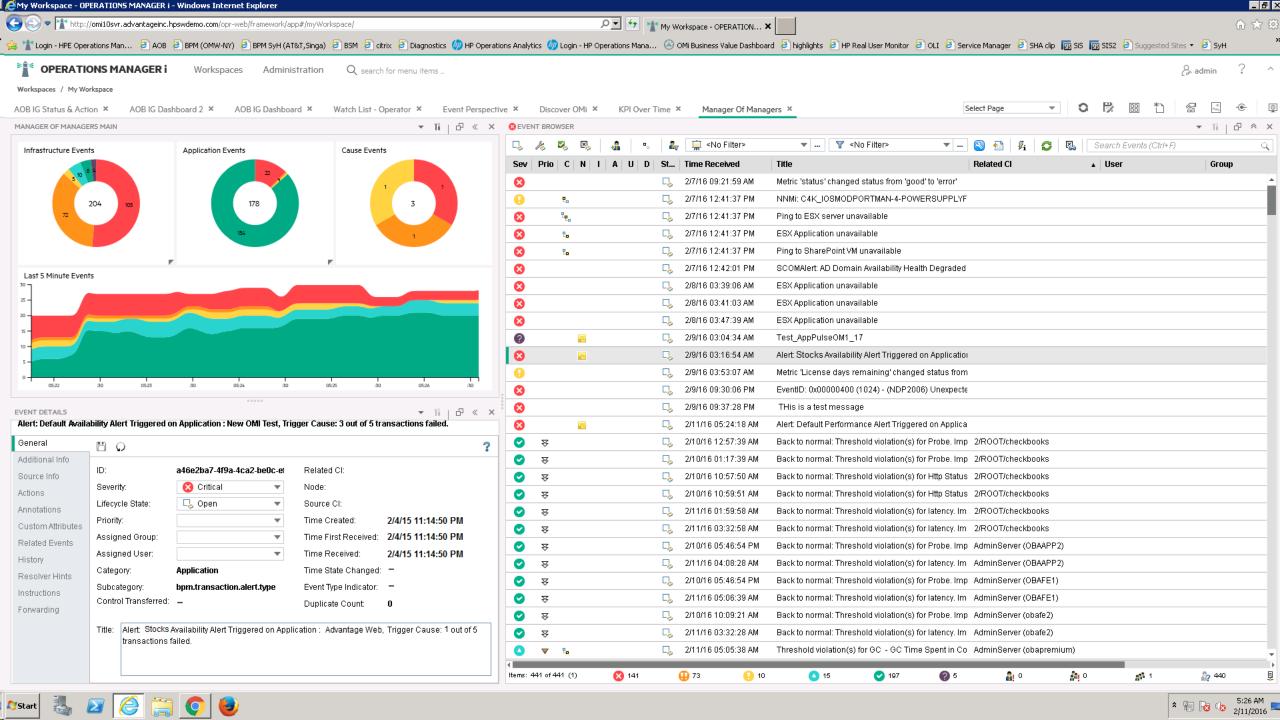
-Located in multiple clouds with multiple owners



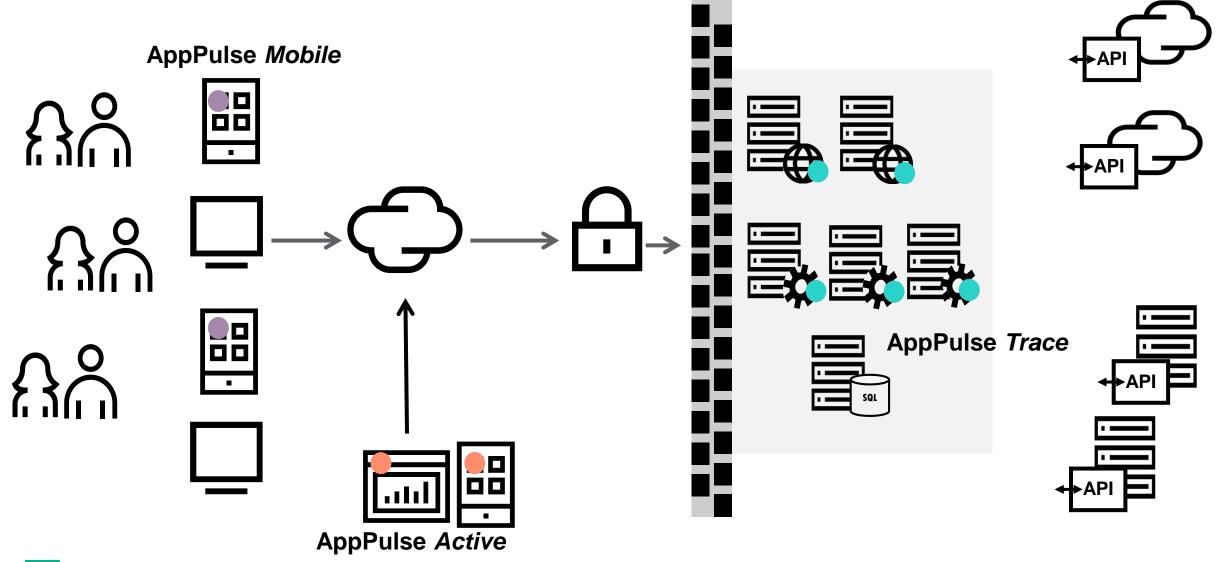


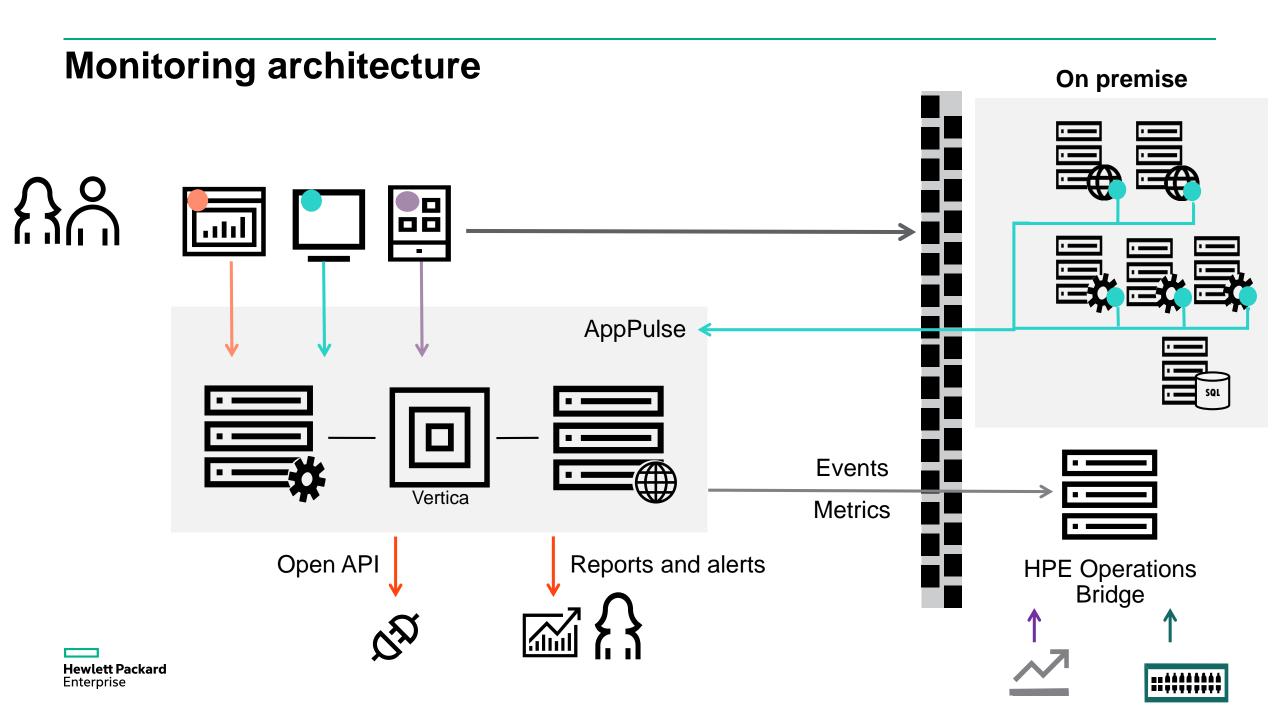






Monitoring





Use case

AppPulse Active integration

Proactive Detection with AppPulse Active & AppPulse Trace



Laura F.

DBA IT Operations



Tammy K.

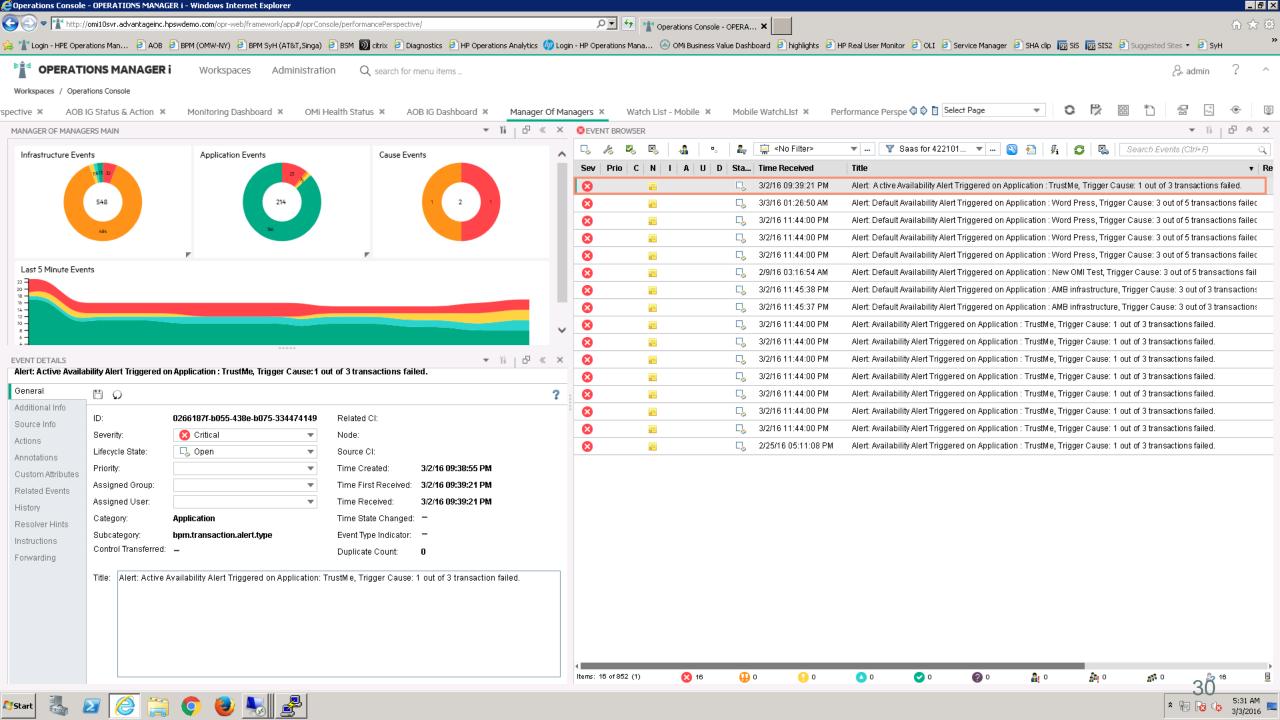
DevOps Engineer
Online Banking Engineering

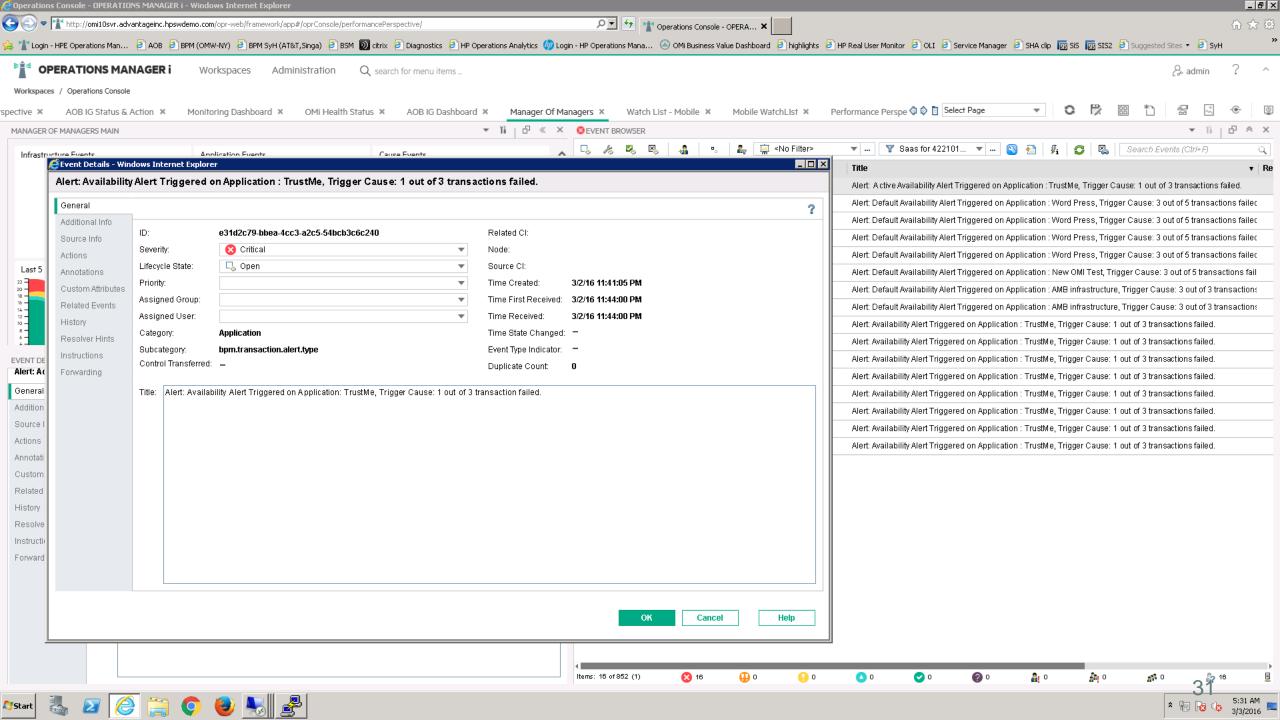


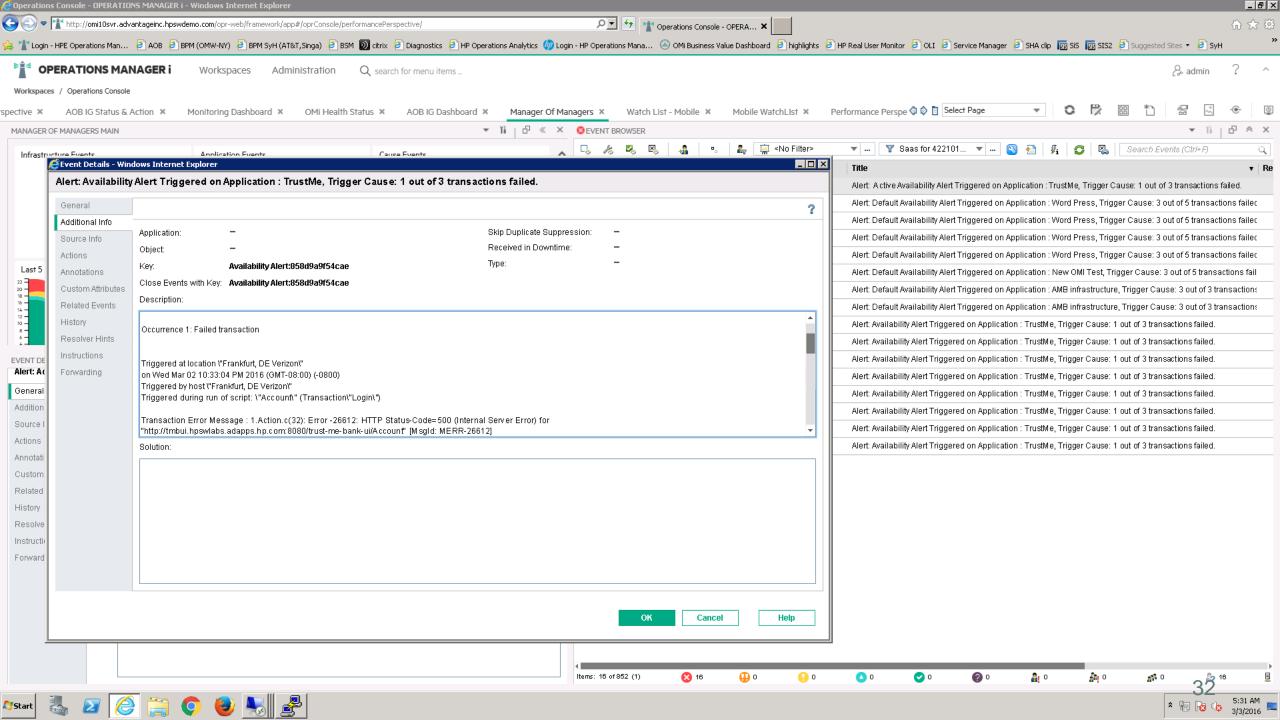
Jake S.

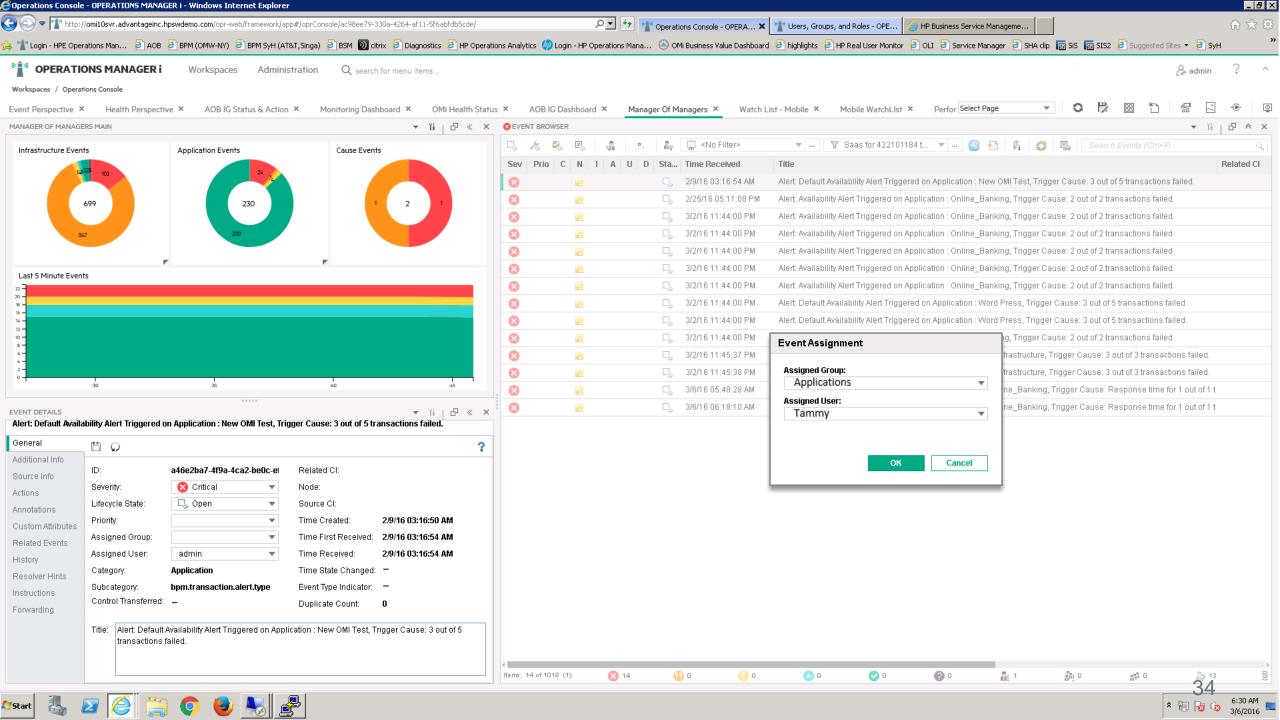
NOC Operator Corporate IT

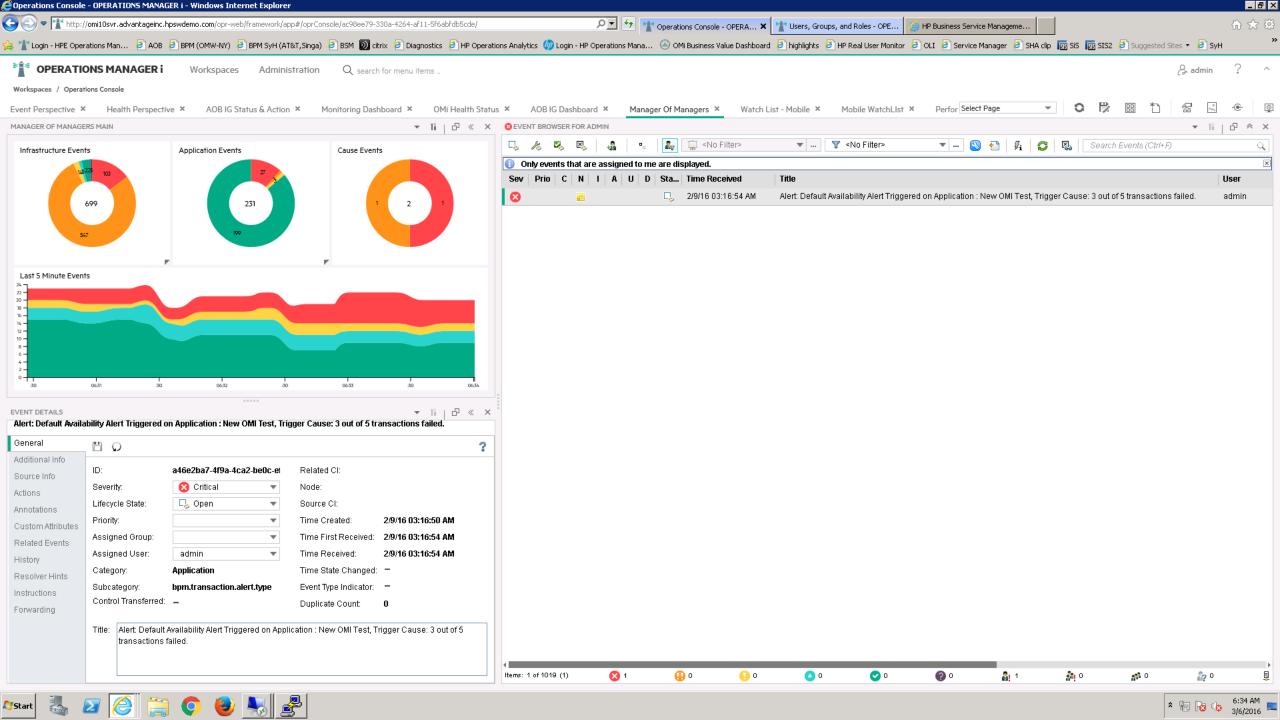


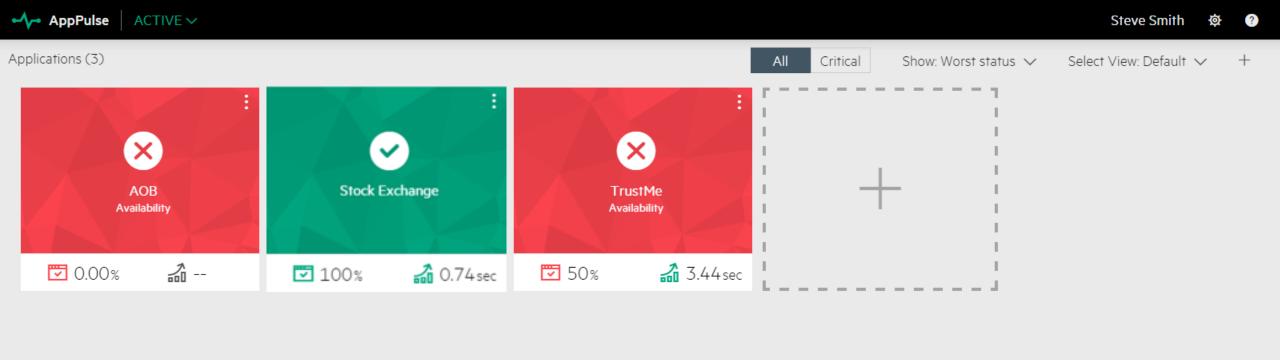


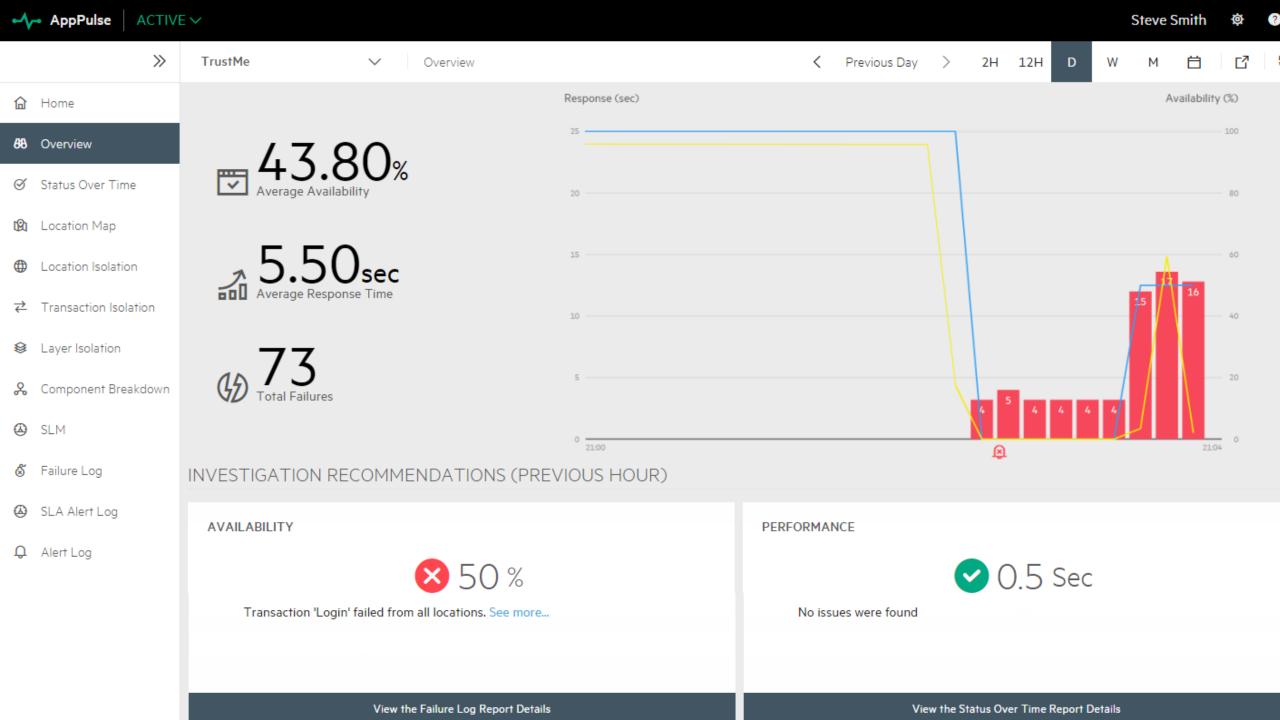


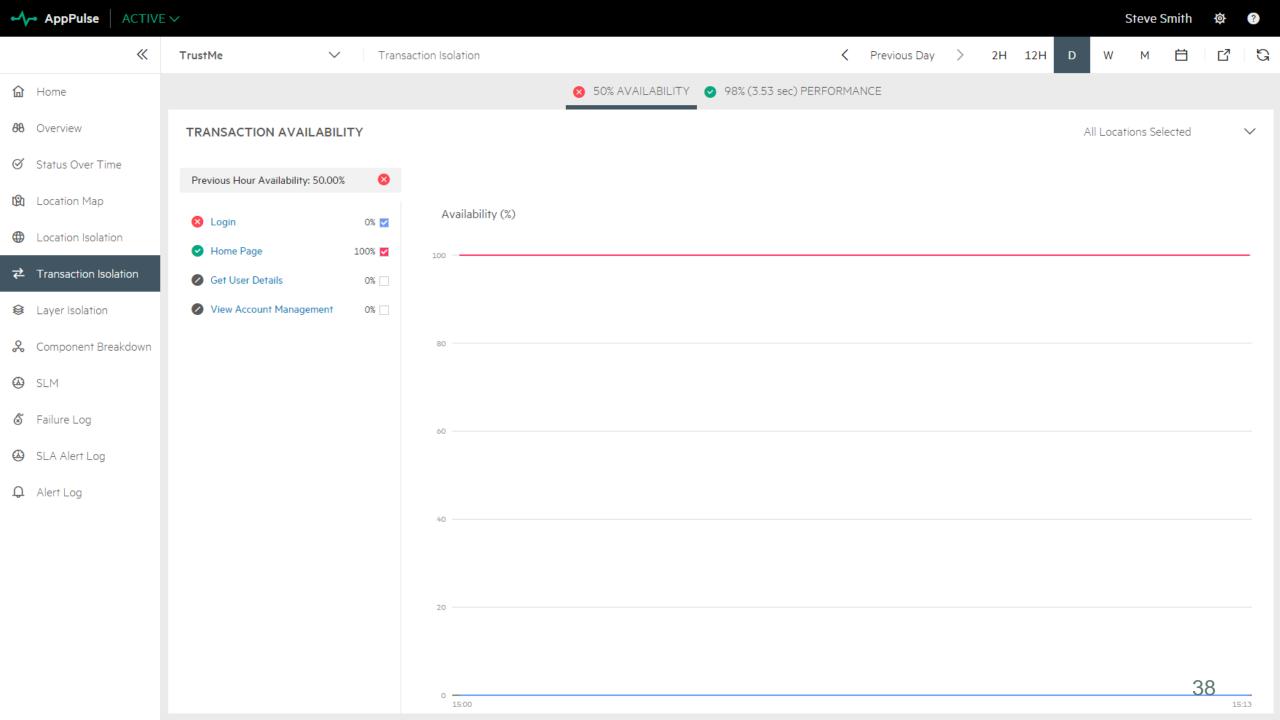


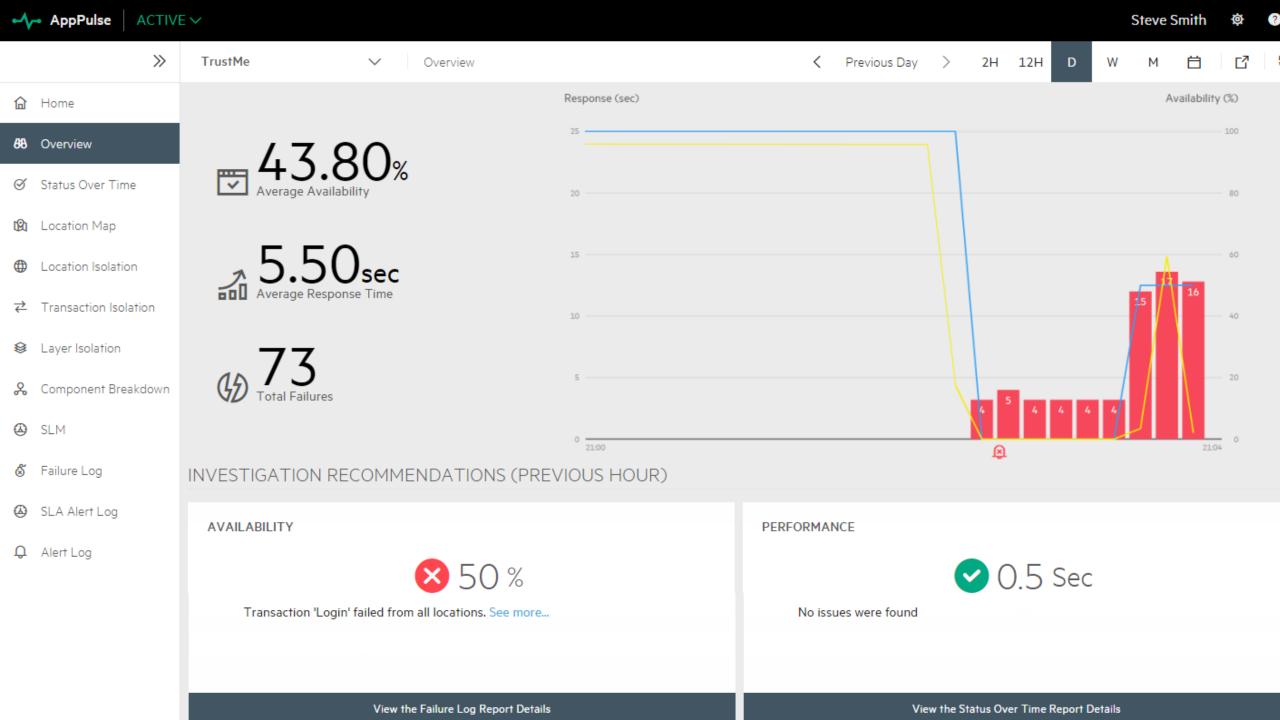


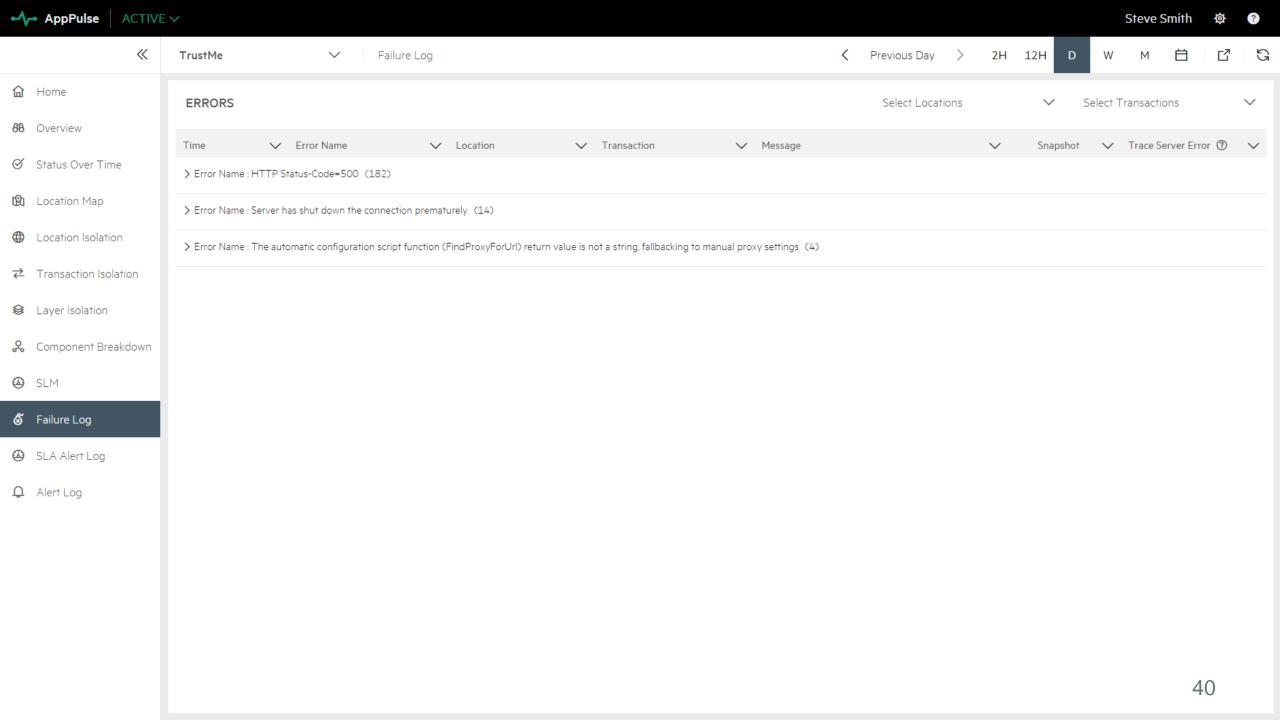


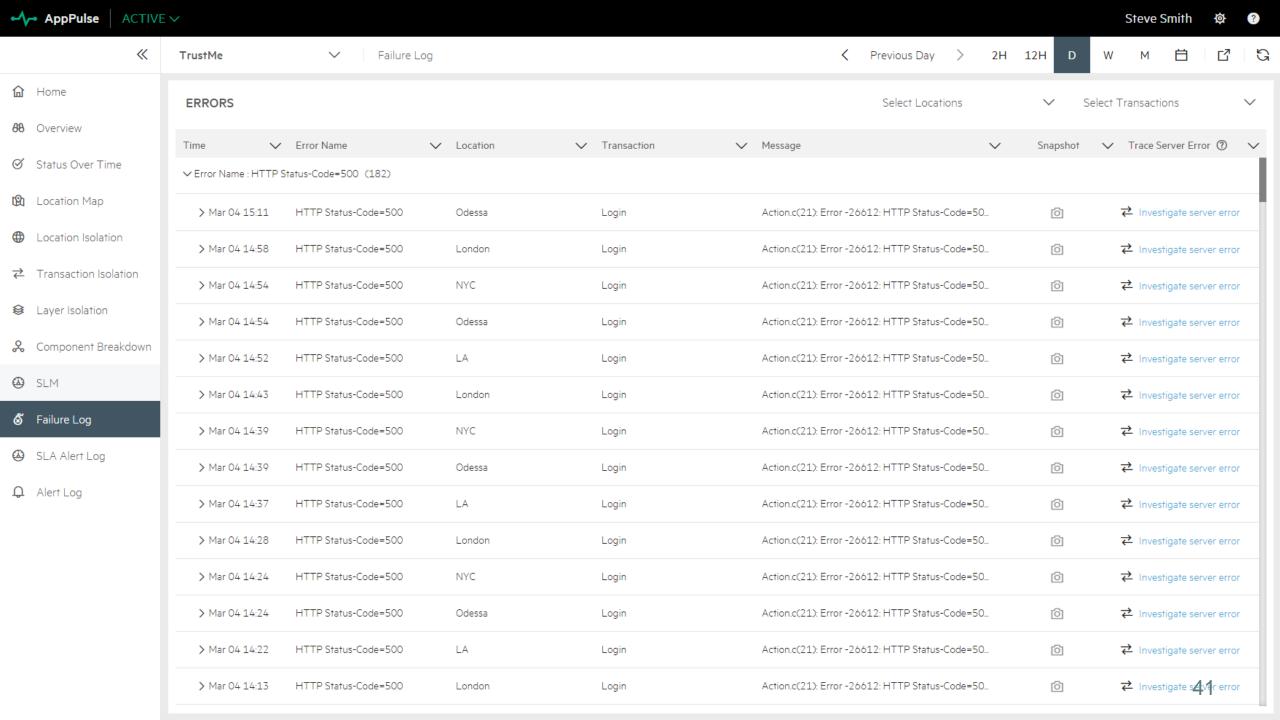


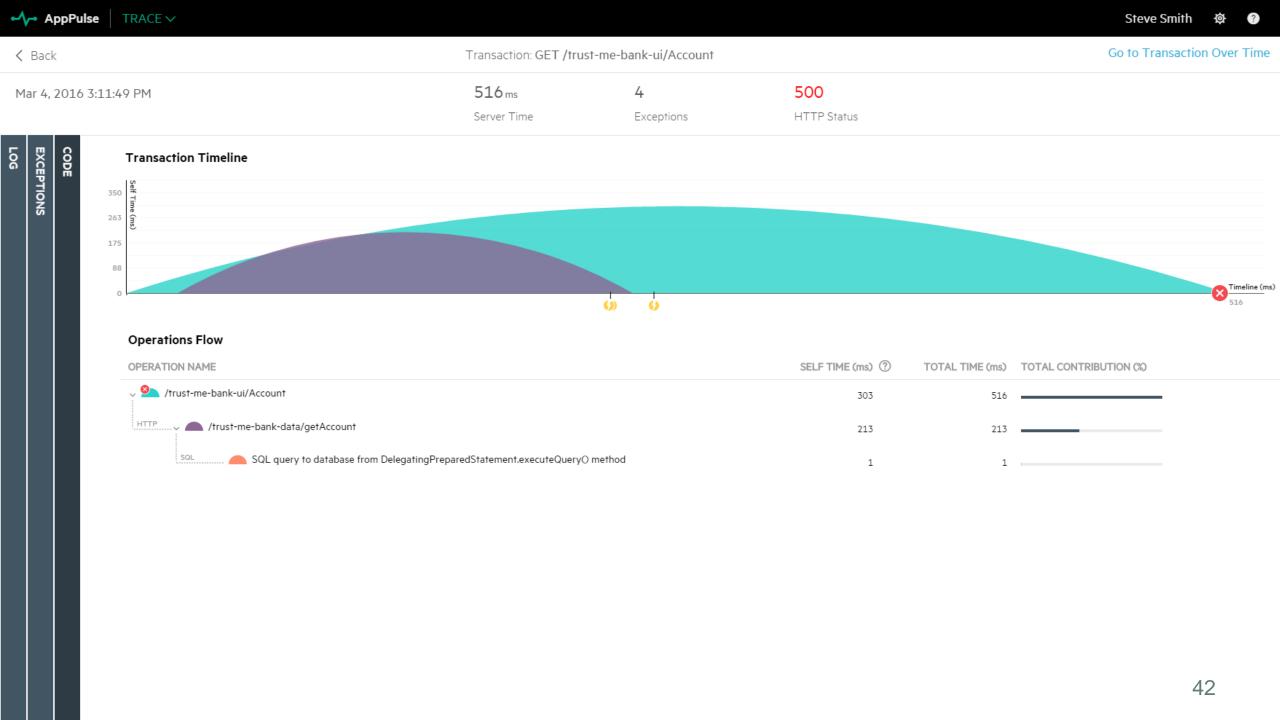


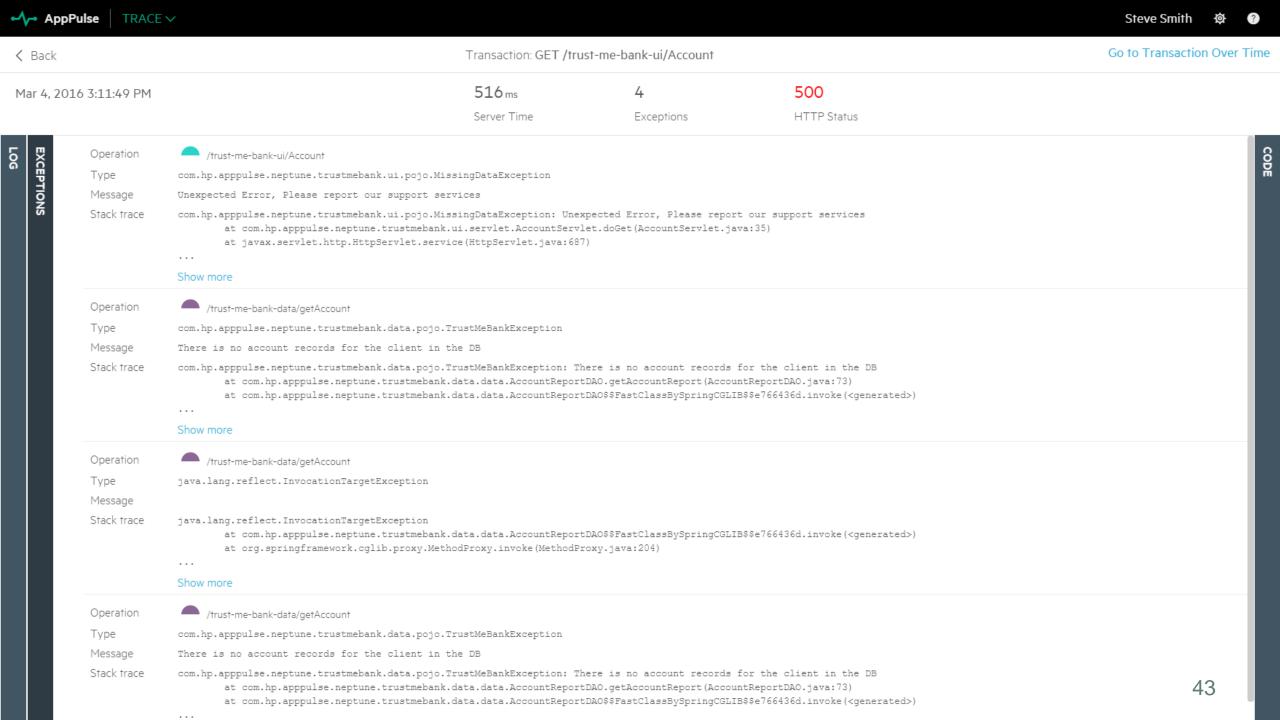












EXCEPTIONS

Back

L06

✓ AppPulse

Transaction: GET /trust-me-bank-ui/Account

Go to Transaction Over Time

Mar 4, 2016 3:11:49 PM

516 ms

500

Server Time

Exceptions

HTTP Status



Mar 4, 2016 3:11:49.331 PM INFO (com.hp.apppulse.neptune.trustmebank.data.dccountReportDAO) Querying for account records Mar 4, 2016 3:11:49.533 PM ERROR (com.hp.apppulse.neptune.trustmebank.data.controller.AccountController) Error occurred while getting client's account report com.hp.apppulse.neptune.trustmebank.data.pojo.TrustMeBankException: There is no account records for the client in the DB

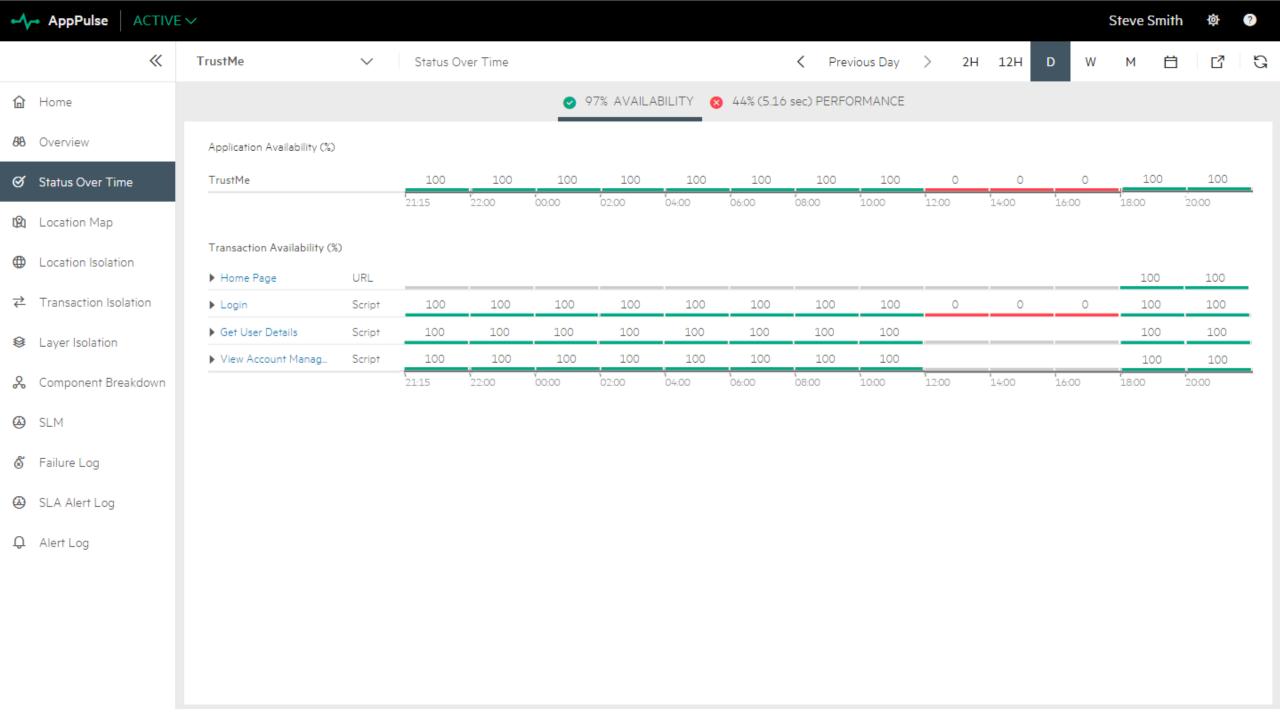
Mar 4, 2016 3:11:49.316 PM INFO (com.hp.apppulse.neptune.trustmebank.ui.data.AccountReportDAO) Send Request: http://tmbwebsphere.hpswlabs.adapps.hp.com:9080/trust-me-bank-data/qetAccount

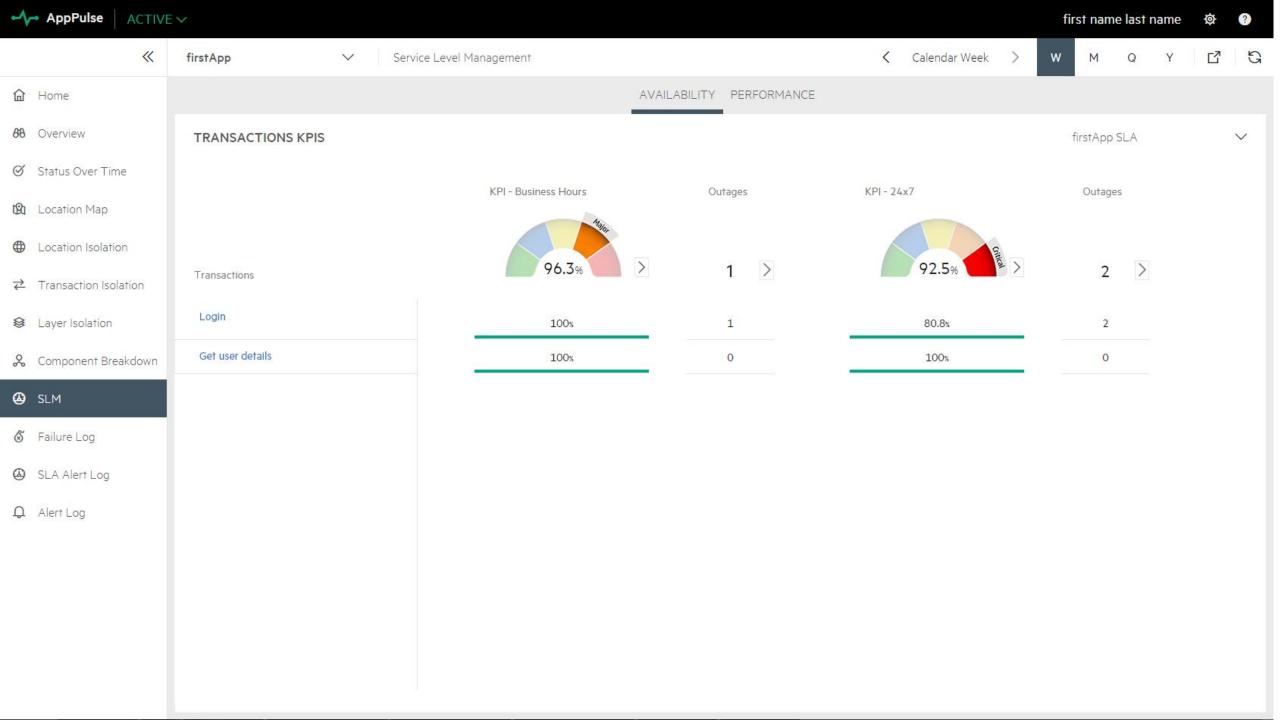
```
at com.hp.apppulse.neptune.trustmebank.data.data.AccountReportDAO.getAccountReport(AccountReportDAO.java:73)
```

- at com.hp.apppulse.neptune.trustmebank.data.data.AccountReportDAO\$\$FastClassBySpringCGLIB\$\$e766436d.invoke(<generated>)
- at org.springframework.cqlib.proxy.MethodProxy.invoke(MethodProxy.java:204)
- at org.springframework.aop.framework.CglibAopProxy\$CglibMethodInvocation.invokeJoinpoint(CglibAopProxy.java:717)
- at org.springframework.aop.framework.ReflectiveMethodInvocation.proceed(ReflectiveMethodInvocation.java:157)
- at org.springframework.dao.support.PersistenceExceptionTranslationInterceptor.invoke(PersistenceExceptionTranslationInterceptor.java:136)

Mar 4, 2016 3:11:49.331 PM INFO (com.hp.apppulse.neptune.trustmebank.data.controller.AccountController) Get client's account report

- at org.springframework.aop.framework.ReflectiveMethodInvocation.proceed(ReflectiveMethodInvocation.java:179)
- at org.springframework.aop.framework.CglibAopProxy\$DynamicAdvisedInterceptor.intercept(CglibAopProxy.java:653)
- at com.hp.apppulse.neptune.trustmebank.data.data.AccountReportDAO\$\$EnhancerBySpringCGLIB\$\$6819233.getAccountReport(<generated>)
- at com.hp.apppulse.neptune.trustmebank.data.controller.AccountController.getAccountReport(AccountController.java:31)
- at sun.reflect.GeneratedMethodAccessor106.invoke(Unknown Source)
- at sun.reflect.DelegatingMethodAccessorImpl.invoke(DelegatingMethodAccessorImpl.java:37)
- at java.lang.reflect.Method.invoke(Method.java:611)
- at org.springframework.web.method.support.InvocableHandlerMethod.doInvoke(InvocableHandlerMethod.java:221)
- at org.springframework.web.method.support.InvocableHandlerMethod.invokeForRequest(InvocableHandlerMethod.java:137)
- at org.springframework.web.servlet.mvc.method.annotation.ServletInvocableHandlerMethod.invokeAndHandle(ServletInvocableHandlerMethod.java:110)
- at org.springframework.web.servlet.mvc.method.annotation.RequestMappingHandlerAdapter.invokeHandleMethod(RequestMappingHandlerAdapter.java:776)
- at org.springframework.web.servlet.mvc.method.annotation.RequestMappingHandlerAdapter.handleInternal(RequestMappingHandlerAdapter.java:705)
- at org.springframework.web.servlet.mvc.method.AbstractHandlerMethodAdapter.handle(AbstractHandlerMethodAdapter.java:85)
- at org.springframework.web.servlet.DispatcherServlet.doDispatch(DispatcherServlet.java:959)
- at org.springframework.web.servlet.DispatcherServlet.doService(DispatcherServlet.java:893)
- at org.springframework.web.servlet.FrameworkServlet.processRequest(FrameworkServlet.java:966)
- at org.springframework.web.servlet.FrameworkServlet.doGet(FrameworkServlet.java:857)
- at javax.servlet.http.HttpServlet.service(HttpServlet.java:575)
- at org.springframework.web.servlet.FrameworkServlet.service(FrameworkServlet.java:842)
- at javax.servlet.http.HttpServlet.service(HttpServlet.java:668)
- at com.ibm.ws.webcontainer.servlet.ServletWrapper.service(ServletWrapper.java:1225)
- at com.ibm.ws.webcontainer.servlet.ServletWrapper.handleRequest(ServletWrapper.java:775)
- at com.ibm.ws.webcontainer.servlet.ServletWrapper.handleRequest(ServletWrapper.java:457)





Use case

AppPulse mobile integration

Proactive Detection with AppPulse Active & AppPulse Trace



Lara S.

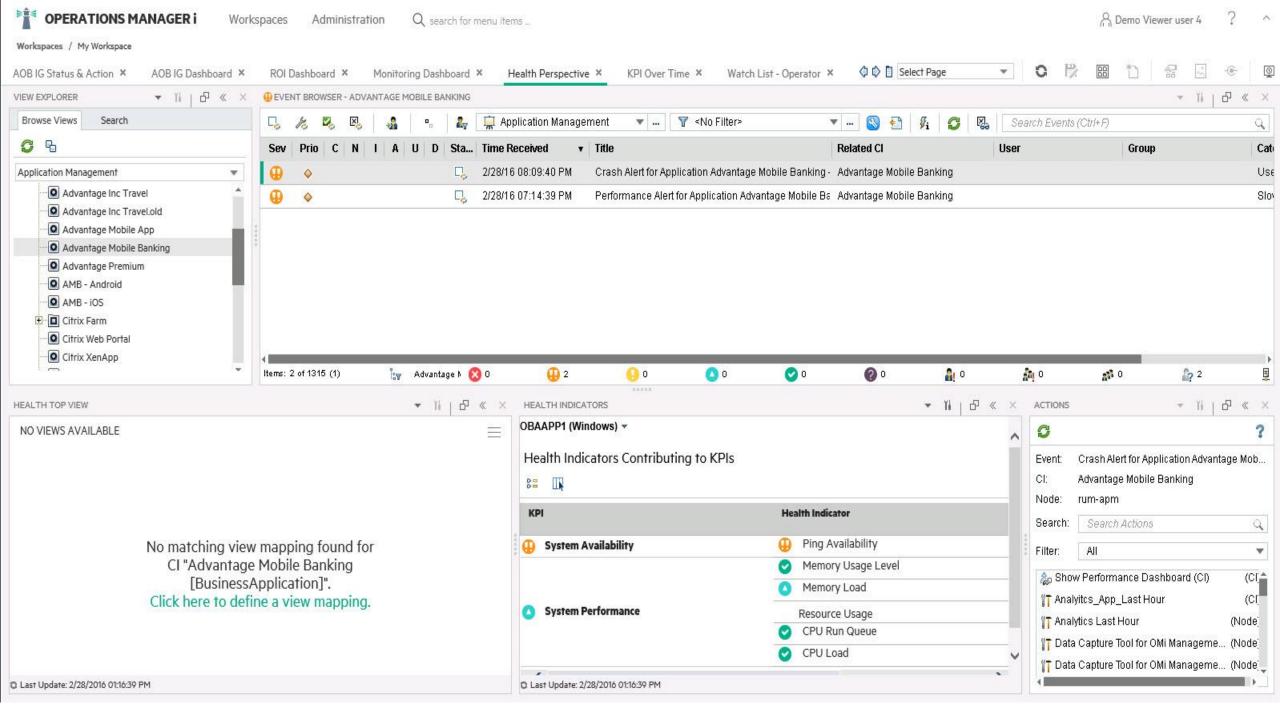
Android Developer
Online Banking Engineering

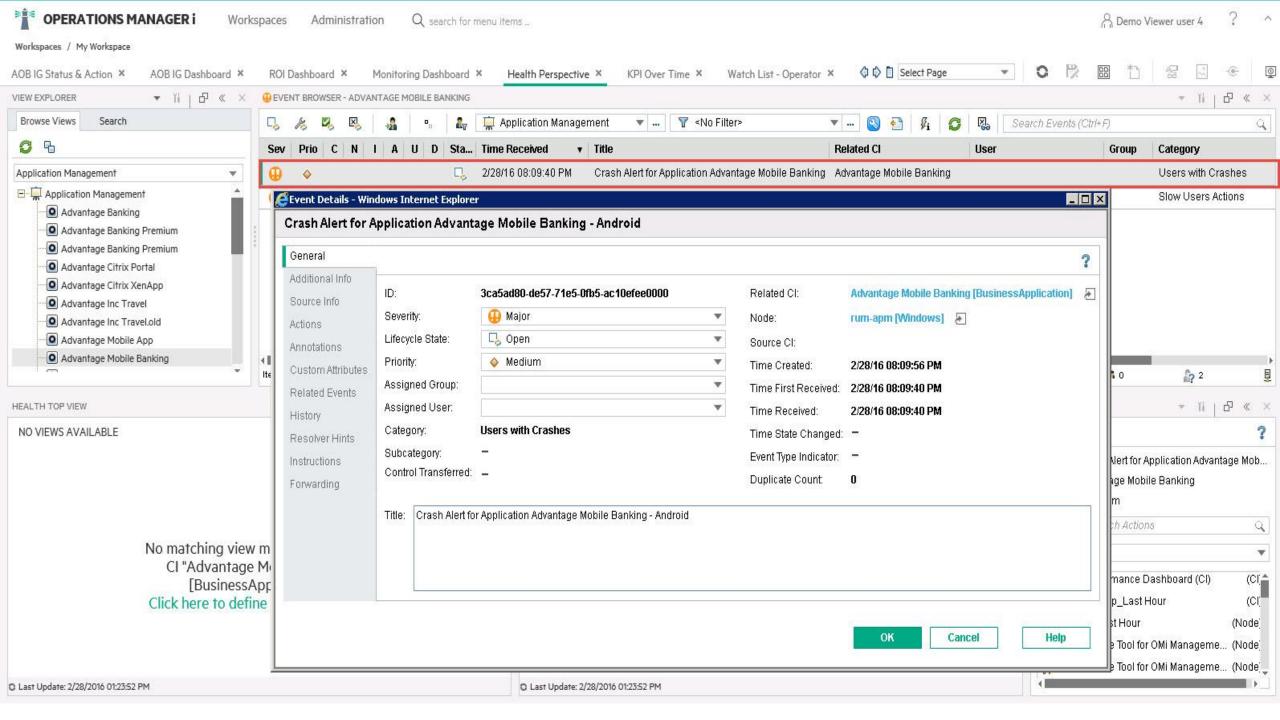


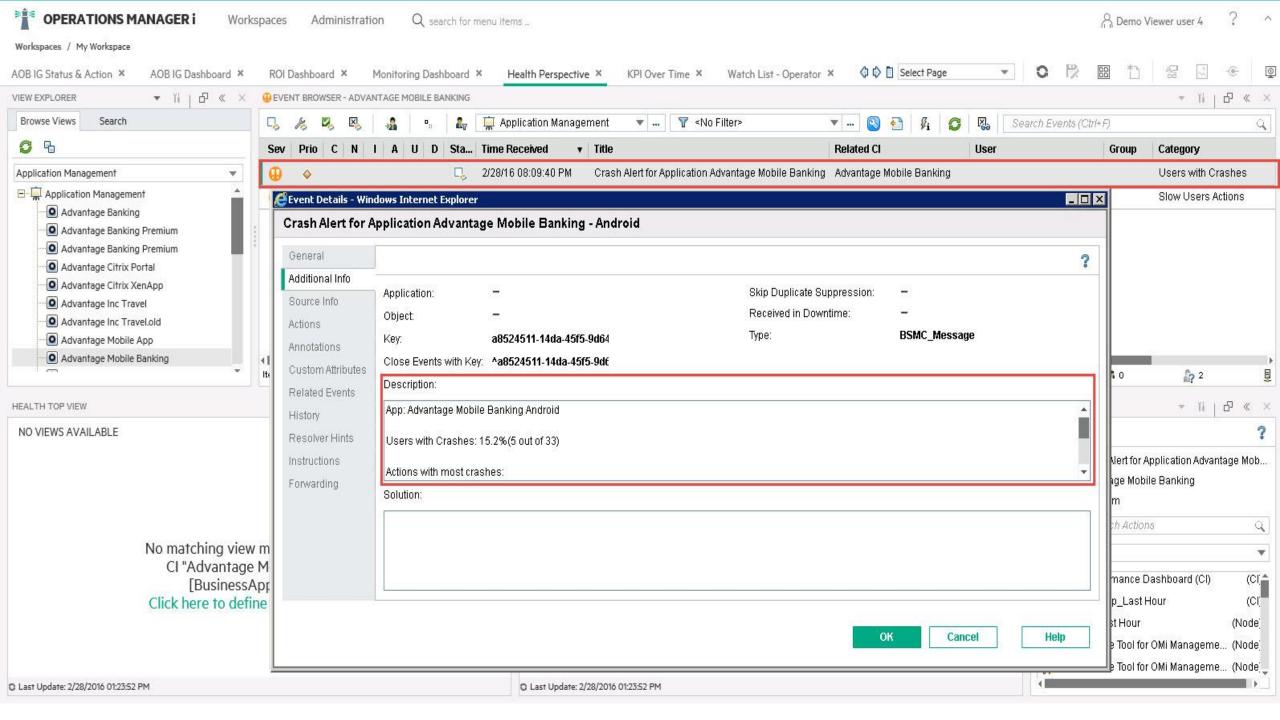
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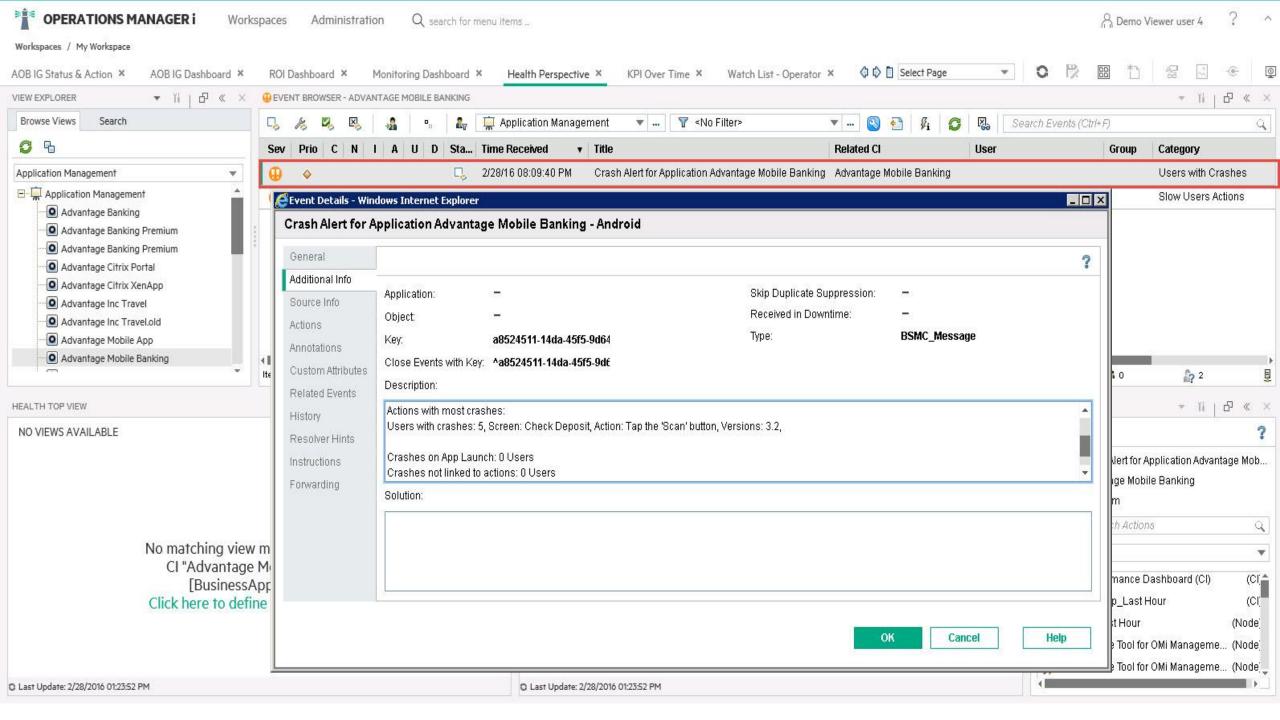
NOC Operator Corporate IT

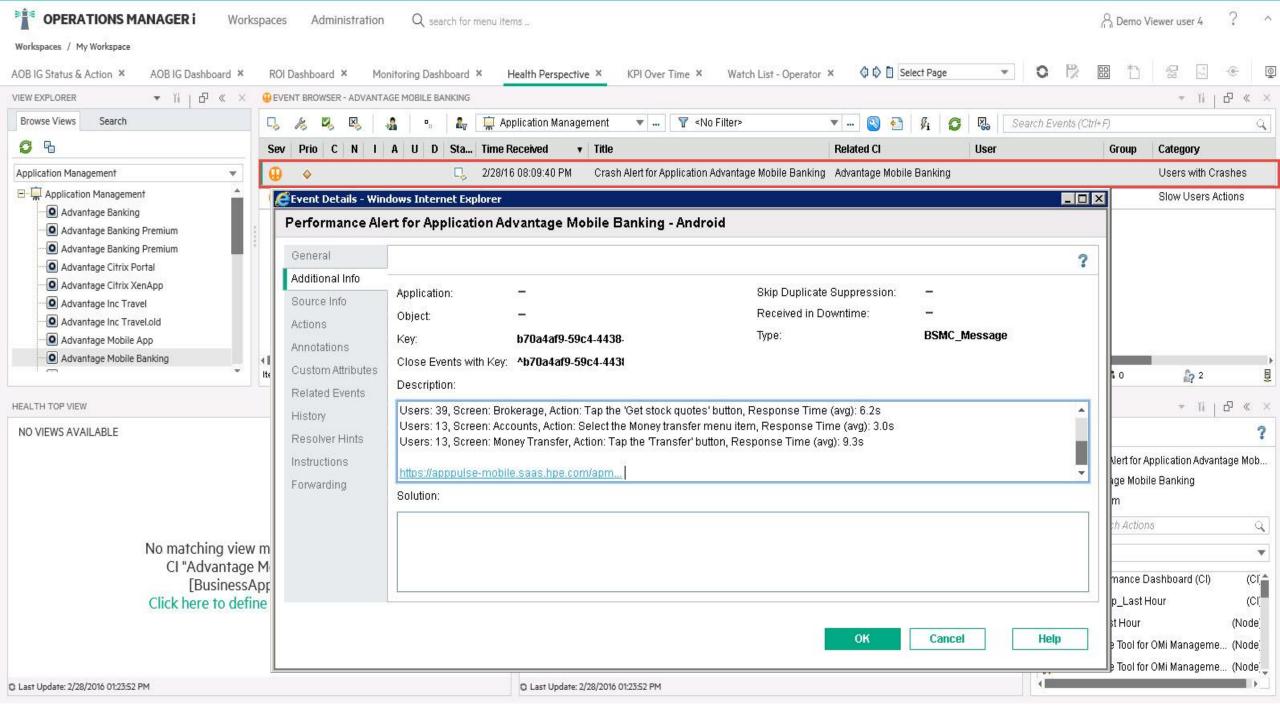


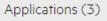


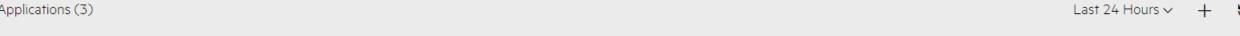










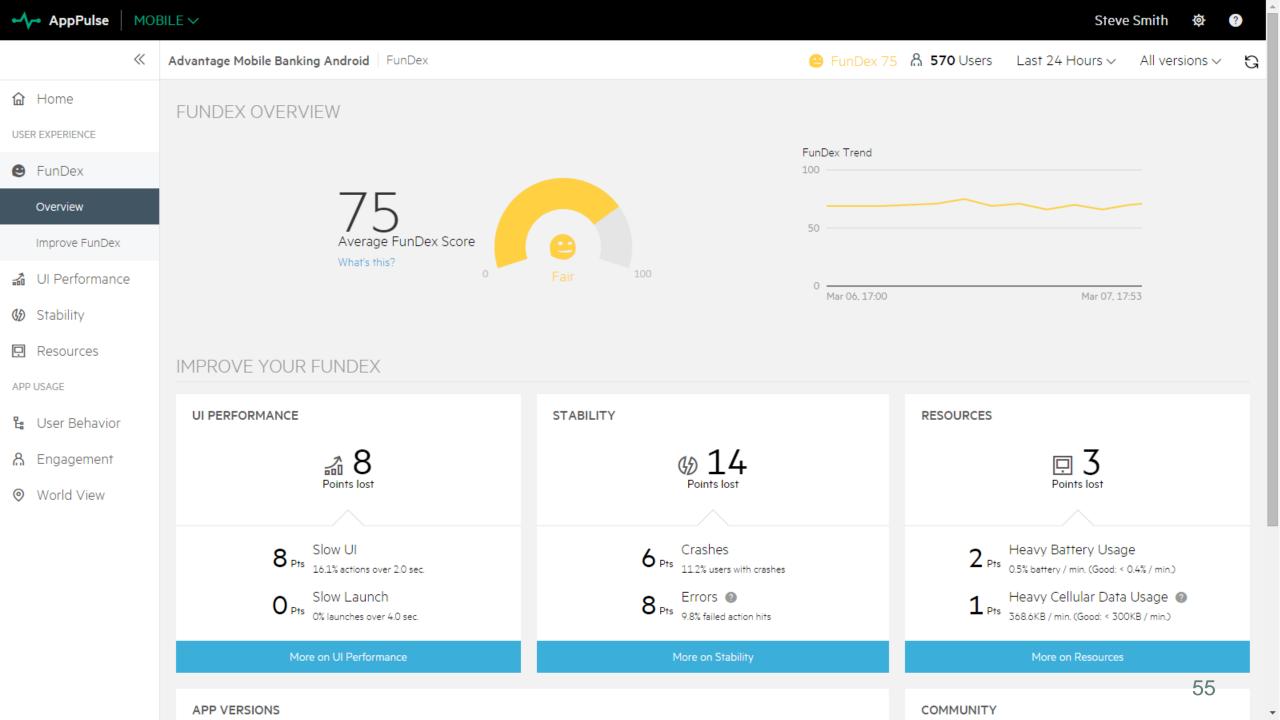


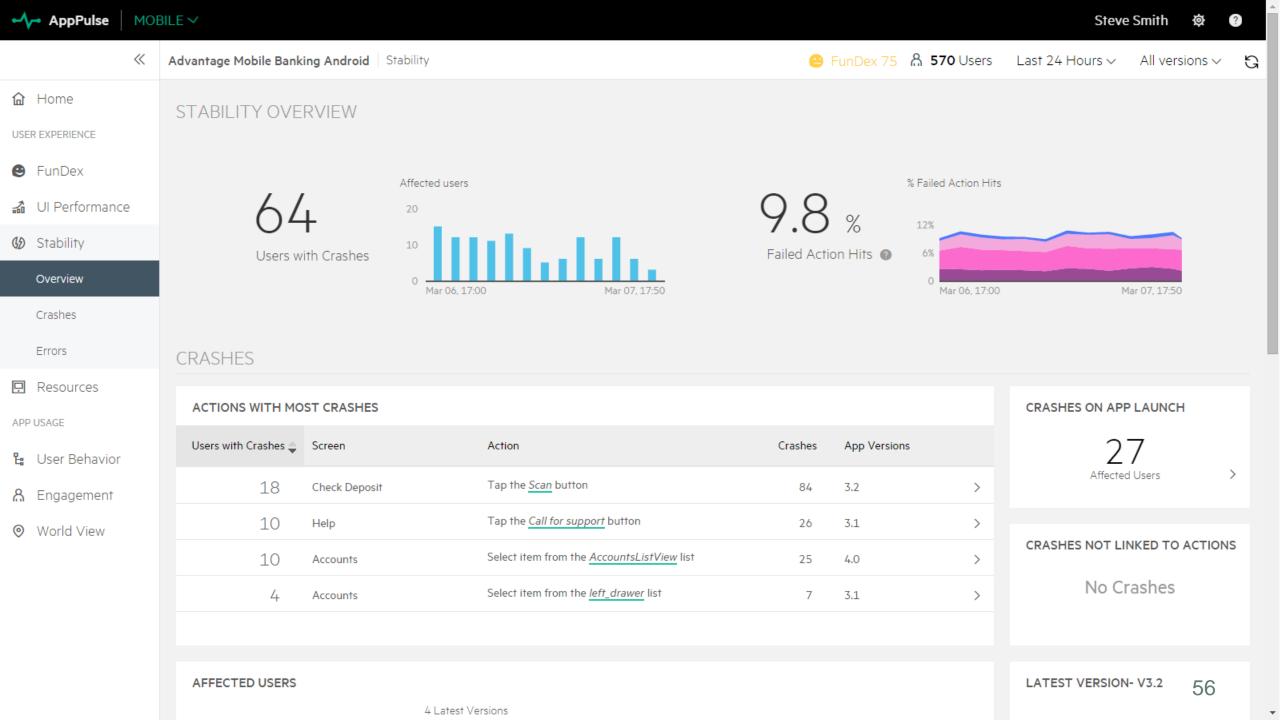












Submit Defect

☑ Share

View Crash List

#1 App crash
Mar 07, 16:47

3.2 App Version 4.0.1

HTC Hero

WiFi Connection

Check Deposit | Tap the Scan button

8% Free RAM 9.4GB Free Storage

10

20

57% Battery Landscape Orientation

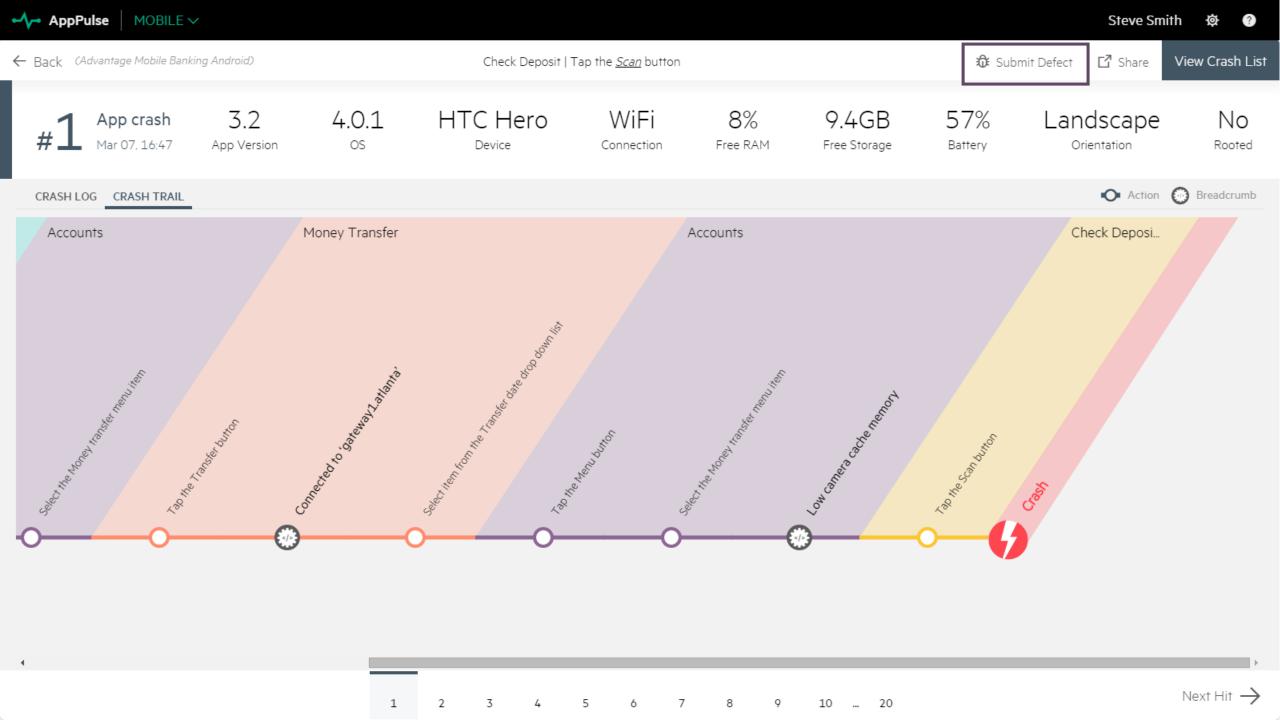
No Rooted

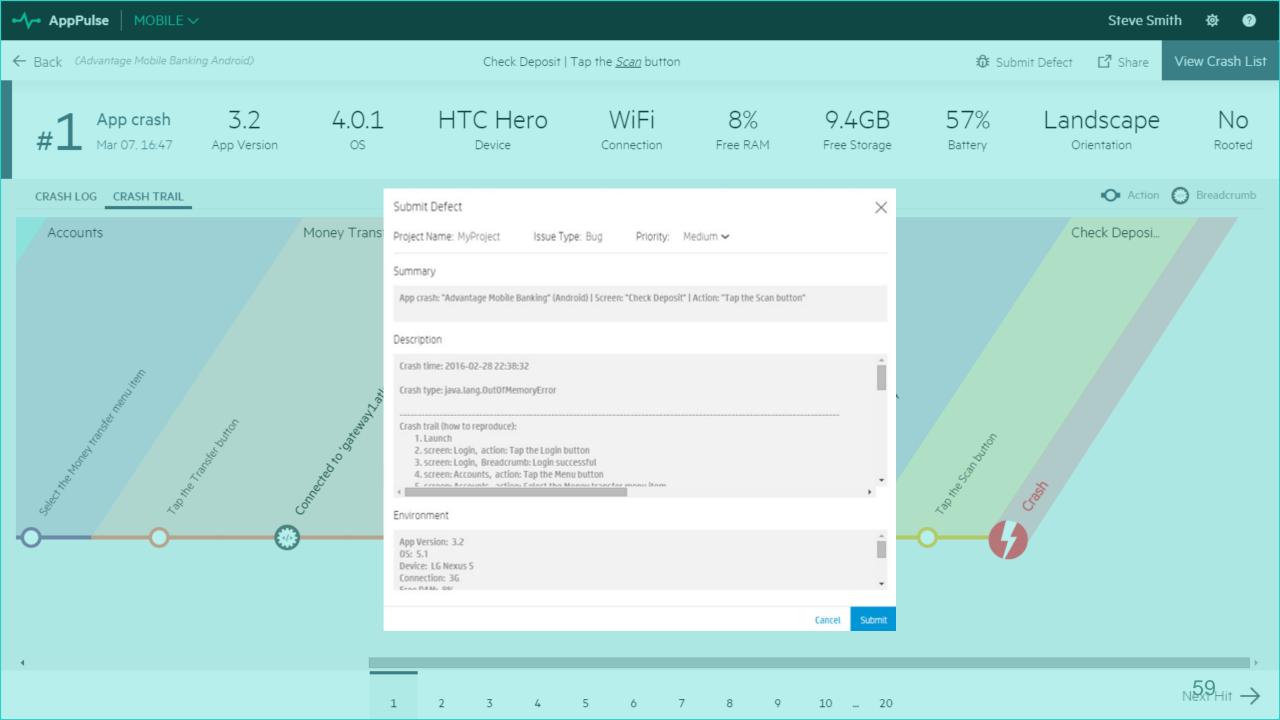
CRASH LOG CRASH TRAIL

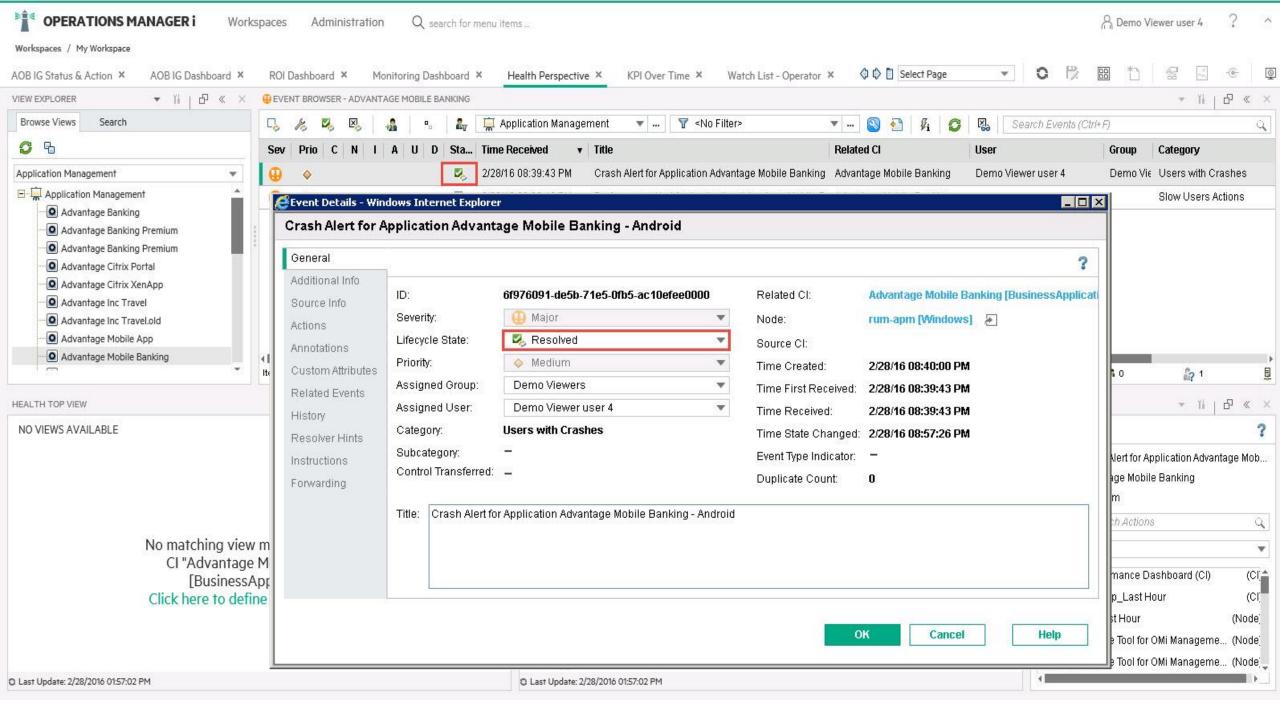
Crash type: java.lang.OutOfMemoryError

← Back (Advantage Mobile Banking Android)

```
at android.hardware.Camera.native_setup(Native Method)
        at android.hardware.Camera.<init>(Camera.java:340)
        at android.hardware.Camera.open(Camera.java:302)
        at com.hp.advantage.fragments.ScanCheckFragment.onResume(ScanCheckFragment.java:83)
        at android.app.Fragment.performResume(Fragment.java:1738)
        at android.app.FragmentManagerImpl.moveToState(FragmentManager.java:919)
        at android.app.FragmentManagerImpl.moveToState(FragmentManager.java:1057)
        at android.app.BackStackRecord.run(BackStackRecord.java:682)
        at android.app.FragmentManagerImpl.execPendingActions(FragmentManager.java:1435)
        at android.app.FragmentManagerImpl$1.run(FragmentManager.java:441)
        at android.os.Handler.handleCallback(Handler.java:725)
        at android.os.Handler.dispatchMessage(Handler.java:92)
        at android.os.Looper.loop(Looper.java:137)
        at android.app.ActivityThread.main(ActivityThread.java:5039)
        at java.lang.reflect.Method.invokeNative(Native Method)
        at java.lang.reflect.Method.invoke(Method.java:511)
        at com.android.internal.os.ZygoteInit$MethodAndArgsCaller.run(ZygoteInit.java:793)
        at com.android.internal.os.ZygoteInit.main(ZygoteInit.java:560)
        at dalvik.system.NativeStart.main(Native Method)
```







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